



Commonplace



#### **Unilever Charts 2021**

# The following pages give selected financial and non-financial information, expressed in graphical form.

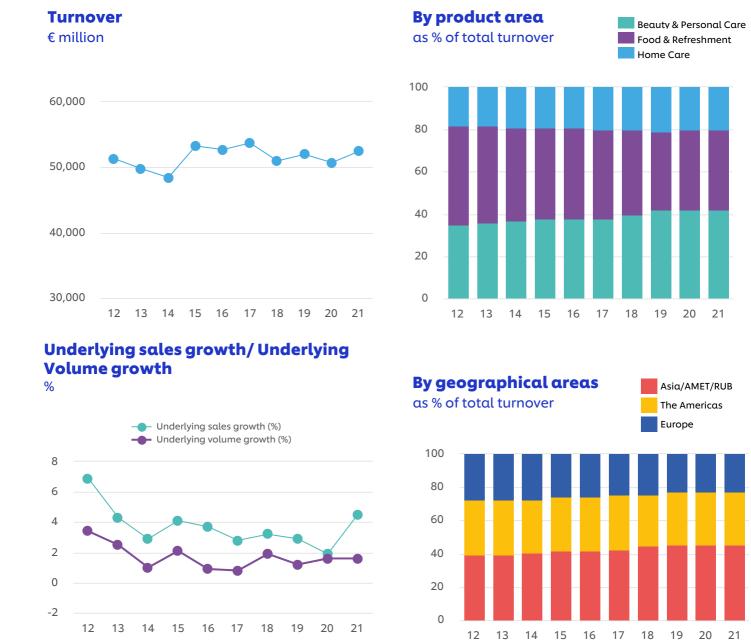
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#### Notes

Results and cash flows are based on average current rates of exchange applicable in each year. Balance sheet information is translated at closing rates for the relevant year.

Where possible, the information is provided for a period of 10 years, 2012-2021. In certain circumstances where a measure is introduced after 2012, information is provided for a shorter period of time.

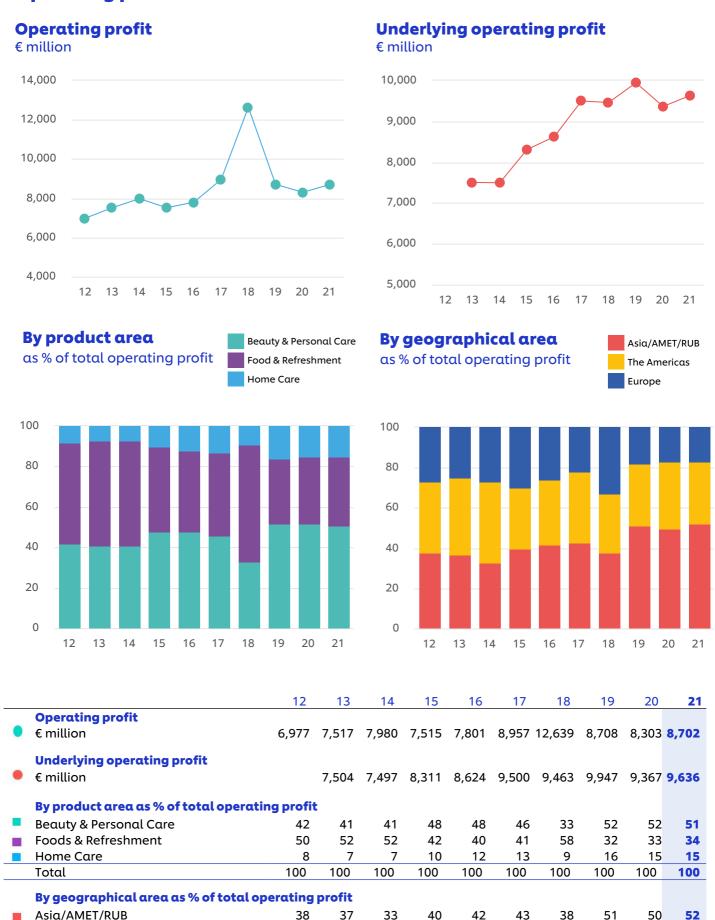
## Turnover and underlying sales growth



|   |                                      | 12       | 13     | 14     | 15     | 16     | 17     | 18     | 19     | 20     | 21     |
|---|--------------------------------------|----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| • | <b>Turnover</b> € million            | 51,324   | 49,797 | 48,436 | 53,272 | 52,713 | 53,715 | 50,982 | 51,980 | 50,724 | 52,444 |
|   | By product area as % of total turnov | /er      |        |        |        |        |        |        |        |        |        |
|   | Beauty & Personal Care               | 35       | 36     | 37     | 38     | 38     | 38     | 40     | 42     | 42     | 42     |
|   | Food & Refreshment                   | 47       | 46     | 44     | 43     | 43     | 42     | 40     | 37     | 38     | 38     |
|   | Home Care                            | 18       | 18     | 19     | 19     | 19     | 20     | 20     | 21     | 20     | 20     |
|   | Total                                | 100      | 100    | 100    | 100    | 100    | 100    | 100    | 100    | 100    | 100    |
| • | Underlying sales growth (%)          | 6.9      | 4.3    | 2.9    | 4.1    | 3.7    | 2.8    | 3.2    | 2.9    | 1.9    | 4.5    |
|   | Underlying volume growth (%)         | 3.4      | 2.5    | 1.0    | 2.1    | 0.9    | 0.8    | 1.9    | 1.2    | 1.6    | 1.6    |
|   | Underlying price growth (%)          | 3.3      | 1.8    | 1.9    | 1.9    | 2.8    | 2.0    | 1.2    | 1.6    | 0.3    | 2.9    |
|   | By geographical area as % of total t | turnover |        |        |        |        |        |        |        |        |        |
|   | Asiα/AMET/RUB <sup>(α)</sup>         | 40       | 40     | 41     | 42     | 42     | 43     | 45     | 46     | 46     | 46     |
|   | The Americas                         | 33       | 33     | 32     | 33     | 33     | 33     | 31     | 32     | 32     | 32     |
|   | Europe                               | 27       | 27     | 27     | 25     | 25     | 24     | 24     | 22     | 22     | 22     |
|   | Total                                | 100      | 100    | 100    | 100    | 100    | 100    | 100    | 100    | 100    | 100    |

Figures are presented on the basis of continuing operations as at 31 December 2021. Refers to Asia, Africa, Middle East, Turkey, Russia, Ukraine and Belarus.

#### **Operating profit**



Figures are presented on the basis of continuing operations as at 31 December 2021.

The Americas

Europe

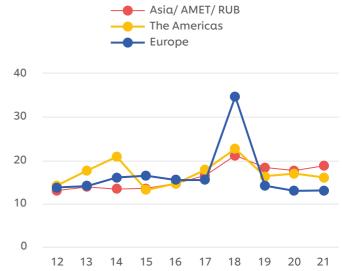
Total

## **Operating margins**

# By product area

# By geographical area %





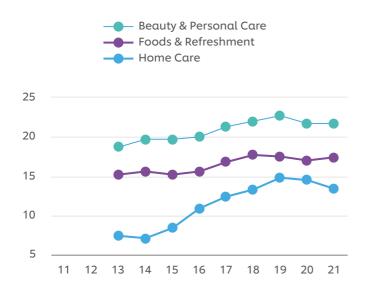
|   |                        | 12   | 13   | 14   | 15   | 16   | 17   | 18   | 19   | 20   | 21   |
|---|------------------------|------|------|------|------|------|------|------|------|------|------|
|   | Operating margin %     |      |      |      |      |      |      |      |      |      |      |
|   | Beauty & Personal Care | 16.2 | 17.0 | 18.4 | 18.1 | 18.4 | 20.0 | 20.2 | 20.7 | 20.4 | 20.4 |
|   | Foods & Refreshment    | 14.5 | 17.2 | 19.2 | 13.6 | 14.0 | 16.3 | 36.0 | 14.6 | 14.4 | 14.7 |
|   | Home Care              | 6.0  | 5.9  | 6.3  | 7.3  | 9.5  | 11.0 | 11.7 | 12.7 | 11.9 | 12.2 |
|   | Total                  | 13.6 | 15.1 | 16.5 | 14.1 | 14.8 | 16.7 | 24.8 | 16.8 | 16.4 | 16.6 |
|   | by geographical area   |      |      |      |      |      |      |      |      |      |      |
| • | Asiα/AMET/RUB          | 13.0 | 13.8 | 13.3 | 13.5 | 14.6 | 16.5 | 21.1 | 18.3 | 17.6 | 18.7 |
| 0 | The Americas           | 14.2 | 17.6 | 20.8 | 13.1 | 14.6 | 17.8 | 22.6 | 16.3 | 16.9 | 16.0 |
|   | Europe                 | 13.7 | 14.0 | 16.0 | 16.4 | 15.4 | 15.4 | 34.7 | 14.1 | 12.9 | 13.0 |
|   | Total                  | 13.6 | 15.1 | 16.5 | 14.1 | 14.8 | 16.7 | 24.8 | 16.8 | 16.4 | 16.6 |

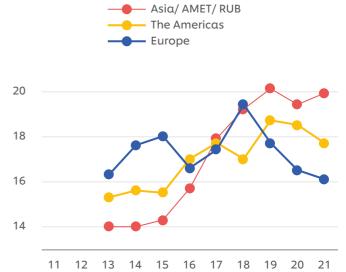
Figures are presented on the basis of continuing operations as at 31 December 2021.

## **Underlying Operating margin**

## By product area

# By geographical area %





|                               | 13   | 14   | 15   | 16   | 17   | 18   | 19   | 20   | 21   |
|-------------------------------|------|------|------|------|------|------|------|------|------|
| Underlying operating margin % |      |      |      |      | .,   |      | .,,  | 20   |      |
| ondertying operating margin % |      |      |      |      |      |      |      |      |      |
| Beauty & Personal Care        | 18.7 | 19.7 | 19.7 | 20.0 | 21.3 | 22.0 | 22.7 | 21.7 | 21.7 |
| Foods & Refreshment           | 15.2 | 15.6 | 15.2 | 15.6 | 16.8 | 17.7 | 17.5 | 17.0 | 17.4 |
| Home Care                     | 7.4  | 7.1  | 8.4  | 10.9 | 12.4 | 13.3 | 14.8 | 14.5 | 13.4 |
| Total                         | 15.1 | 15.5 | 15.6 | 16.4 | 17.7 | 18.6 | 19.1 | 18.5 | 18.4 |
| Underlying operating margin % |      |      |      |      |      |      |      |      |      |
| • Asia/AMET/RUB               | 14.0 | 14.0 | 14.3 | 15.7 | 17.9 | 19.2 | 20.1 | 19.4 | 19.9 |
| • The Americas                | 15.3 | 15.6 | 15.5 | 17.0 | 17.7 | 17.0 | 18.7 | 18.5 | 17.7 |
| • Europe                      | 16.3 | 17.6 | 18.0 | 16.6 | 17.4 | 19.4 | 17.7 | 16.5 | 16.1 |
| Total                         | 15.1 | 15.5 | 15.6 | 16.4 | 17.7 | 18.6 | 19.1 | 18.5 | 18.4 |

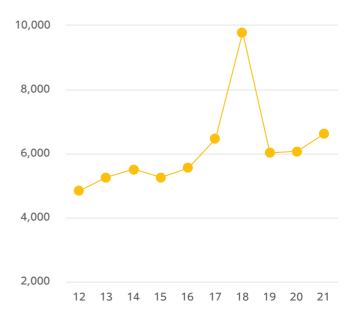
Figures are presented on the basis of continuing operations as at 31 December 2021.

## **Profit margins**

## **Profit margins**



# **Net profit** € million



|                                  | 12    | 13    | 14    | 15    | 16    | 17    | 18     | 19    | 20    | 21    |
|----------------------------------|-------|-------|-------|-------|-------|-------|--------|-------|-------|-------|
| Profit margins %                 |       |       |       |       |       |       |        |       |       |       |
| Operating margin                 | 13.6  | 15.1  | 16.5  | 14.1  | 14.8  | 16.7  | 24.8   | 16.8  | 16.4  | 16.6  |
| Profit before tax margin         | 12.7  | 14.3  | 15.8  | 13.6  | 14.2  | 15.1  | 24.2   | 15.9  | 15.8  | 16.3  |
| Net profit margin <sup>(a)</sup> | 8.5   | 9.7   | 10.7  | 9.2   | 9.8   | 11.2  | 18.4   | 10.8  | 11.0  | 11.5  |
| € million                        |       |       |       |       |       |       |        |       |       |       |
| Operating profit                 | 6,977 | 7,517 | 7,980 | 7,515 | 7,801 | 8,957 | 12,639 | 8,708 | 8,303 | 8,702 |
| Profit before tax                | 6,533 | 7,114 | 7,646 | 7,220 | 7,469 | 8,126 | 12,360 | 8,289 | 7,996 | 8,556 |
| Net profit                       | 4,836 | 5,263 | 5,515 | 5,259 | 5,547 | 6,456 | 9,788  | 6,026 | 6,073 | 6,621 |

Net profit margin is expressed as a net profit attributable to shareholders' equity as a percentage of turnover.

# Research and development, brand and marketing investment

### Research and development

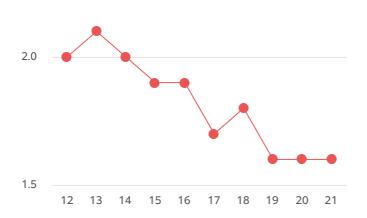
as % of turnover

2.5

## **Brand and marketing investment**

as % of turnover

16





|   |                                | 12    | 13    | 14    | 15    | 16    | 17    | 18    | 19    | 20    | 21    |
|---|--------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
|   | €million                       |       |       |       |       |       |       |       |       |       |       |
|   | Research and development       | 1,003 | 1,040 | 955   | 1,005 | 978   | 900   | 900   | 840   | 800   | 847   |
|   | Brand and marketing investment | 7,311 | 7,383 | 7,166 | 8,003 | 7,731 | 7,575 | 7,150 | 7,272 | 7,091 | 6,873 |
|   |                                |       |       |       |       |       |       |       |       |       |       |
|   | % of turnover                  |       |       |       |       |       |       |       |       |       |       |
| • | Research and development       | 2.0   | 2.1   | 2.0   | 1.9   | 1.9   | 1.7   | 1.8   | 1.6   | 1.6   | 1.6   |
| • | Brand and marketing investment | 14.2  | 14.8  | 14.8  | 15.0  | 14.7  | 14.1  | 14.0  | 14.0  | 14.0  | 13.1  |

#### Net funds/(debt) and cash flow

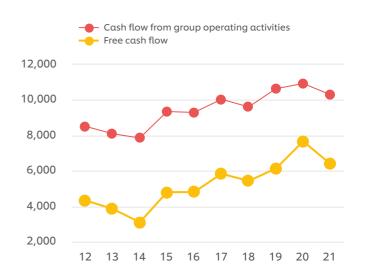
#### **Closing net funds/(debt)**

€ million



# Cash flow from group operating activities & free cash flow

€ million



#### Working capital ratio

as % of turnover

other current liabilities.



|   |  | 12           | 13      | 14      | 15       | 16       | 17       | 18       | 19       | 20       | 21       |
|---|--|--------------|---------|---------|----------|----------|----------|----------|----------|----------|----------|
| • | Closing net funds/(debt) <sup>(α)</sup><br>€ million | (7,355)      | (8,456) | (9,900) | (11,505) | (12,614) | (22,330) | (22,634) | (23,051) | (20,928) | (25,510) |
| • | Cash flow from group operating ac<br>€ million       | <b>8,516</b> | 8,099   | 7,854   | 9,351    | 9,298    | 10,043   | 9,612    | 10,641   | 10,933   | 10,305   |
| • | Free cash flow<br>€ million                          | 4,333        | 3,856   | 3,100   | 4,796    | 4,802    | 5,838    | 5,433    | 6,132    | 7,671    | 6,393    |
|   | Working capital as % turnover <sup>(b)</sup>         | (3.2)        | (3.8)   | (5.0)   | (6.1)    | (6.6)    | (6.1)    | (5.8)    | (4.5)    | (6.2)    | (7.2)    |

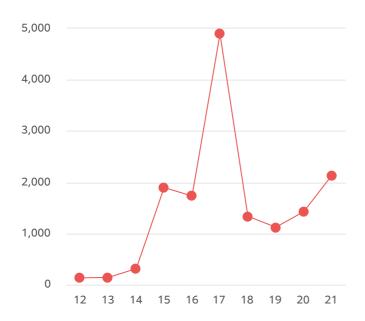
<sup>(</sup>a) Closing net funds/(debt) is total financial liability less cash, cash equivalents, financial assets and non-current financial assets derivatives that relate to financial liabilities at 31 December in each year (at closing rates of exchange).

Working capital ratio reflects the yearly average of inventories, trade and other current receivables less trade payables and

## **Acquisitions and disposals**

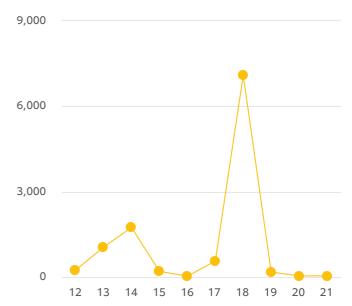
## **Acquisition of group companies**

#### € million



## Disposal of group companies

€ million



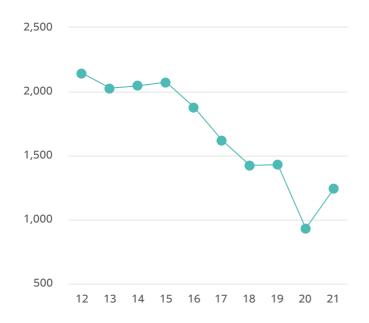
|  | 12  | 13    | 14    | 15    | 16    | 17    | 18    | 19    | 20    | 21    |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Acquisition of group companies (a)  • million        | 133 | 142   | 313   | 1,897 | 1,731 | 4,896 | 1,336 | 1,122 | 1,426 | 2,131 |
| Disposal of group companies <sup>(a)</sup> • million | 246 | 1,053 | 1,741 | 199   | 30    | 561   | 7,093 | 177   | 39    | 43    |
| Number of acquisitions/disposals                     | 6   | 12    | 10    | 12    | 8     | 12    | 9     | 10    | 6     | 6     |

<sup>&</sup>lt;sup>(a)</sup> These figures represent the cash outflow and inflow from acquisitions and disposals respectively.

## Net capital expenditure

### Net capital expenditure

€ million



### Net capital expenditure

as % of total turnover

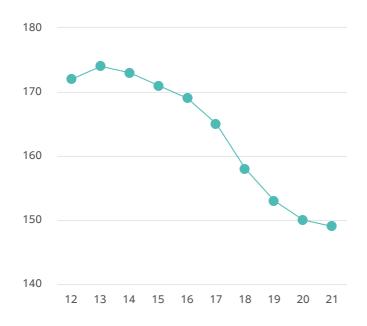


|  | 12    | 13    | 14    | 15    | 16    | 17    | 18    | 19    | 20  | 21    |
|--|-------|-------|-------|-------|-------|-------|-------|-------|-----|-------|
| Net capital expenditure <sup>(a)</sup> |       |       |       |       |       |       |       |       |     |       |
| <ul><li>€ million</li></ul>            | 2,143 | 2,027 | 2,045 | 2,074 | 1,878 | 1,621 | 1,424 | 1,429 | 932 | 1,239 |
| as % of turnover                       | 4.2   | 4.1   | 4.2   | 3.9   | 3.6   | 3.0   | 2.8   | 2.7   | 1.8 | 2.4   |

<sup>(</sup>a) Net capital expenditure is cash flows from purchases and disposals of property, plant and equipment and from purchases and disposals of intangible assets, principally software.

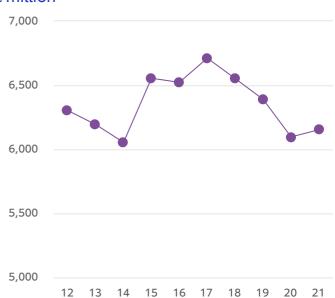
## Employee numbers, staff costs and market capitalisation

## Average number of employees thousand

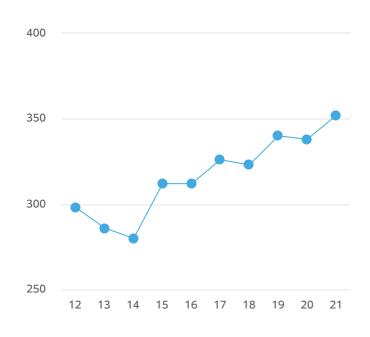


#### **Staff costs**

#### € million

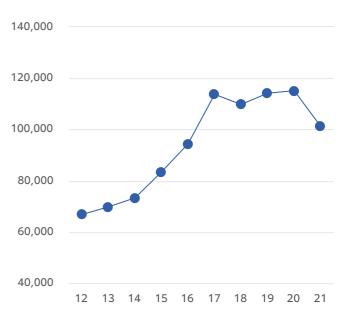


#### Turnover per employee € thousand



## Combined Market Capitalisation

£ million



|   | 12           | 13     | 14     | 15     | 16     | 17      | 18      | 19      | 20      | 21      |
|---|--------------|--------|--------|--------|--------|---------|---------|---------|---------|---------|
| Average Number of e                                       | employees    |        |        |        |        |         |         |         |         |         |
| thousand  | 172          | 174    | 173    | 171    | 169    | 165     | 158     | 153     | 150     | 149     |
| Staff costs<br>● million                                  | 6,303        | 6,194  | 6,054  | 6,555  | 6,523  | 6,712   | 6,552   | 6,390   | 6,097   | 6,153   |
| Turnover per employ                                       | ee           |        |        |        |        |         |         |         |         |         |
| • thousαnd  | 298          | 286    | 280    | 312    | 312    | 326     | 323     | 340     | 338     | 352     |
| <ul> <li>Combined market ca<br/>at 31 December</li> </ul> | pitalisation |        |        |        |        |         |         |         |         |         |
| £ million   | 66,812       | 69,810 | 73,320 | 83,473 | 94,442 | 113,744 | 109,787 | 114,176 | 115,157 | 101,252 |

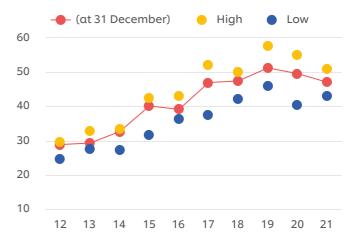
### Earnings per share, Dividend and Share information (PLC/NV - EUR)

## Earnings per share



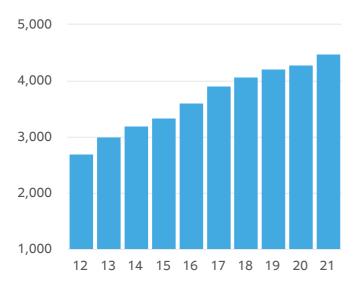
## **PLC/NV Share price in Amsterdam**

€ million



## Cash dividend paid

€ million



#### PLC/NV Share price in Amsterdam versus **Market Index (AEX)**



|                                   | 12                      | 13    | 14    | 15    | 16    | 17    | 18    | 19    | 20    | 21    |
|-----------------------------------|-------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Earnings per share <sup>(a)</sup> |                         |       |       |       |       |       |       |       |       |       |
| Diluted earnings per share        | 1.50                    | 1.66  | 1.79  | 1.72  | 1.82  | 2.14  | 3.48  | 2.14  | 2.12  | 2.32  |
| Underlying earnings per share (b) |                         | 1.69  | 1.73  | 1.93  | 2.03  | 2.23  | 2.35  | 2.55  | 2.48  | 2.62  |
| PLC/NV share price in Amsterdam   | <b>€</b> <sup>(c)</sup> |       |       |       |       |       |       |       |       |       |
| ← (at 31 December)                | 28.84                   | 29.28 | 32.64 | 40.11 | 39.12 | 46.96 | 47.42 | 51.23 | 49.57 | 47.06 |
| High                              | 29.50                   | 32.89 | 33.49 | 42.48 | 42.94 | 52.25 | 50.00 | 57.56 | 55.05 | 50.97 |
| <ul><li>Low</li></ul>             | 24.56                   | 27.50 | 27.16 | 31.55 | 36.39 | 37.40 | 42.17 | 46.00 | 40.29 | 43.06 |
| Dividend                          |                         |       |       |       |       |       |       |       |       |       |
| Cash dividend paid (€ million)    | 2,699                   | 2,993 | 3,189 | 3,331 | 3,609 | 3,916 | 4,066 | 4,209 | 4,279 | 4,483 |
|                                   |                         |       |       |       |       |       |       |       |       |       |
| Share price versus market index   |                         |       |       |       |       |       |       |       |       |       |
| PLC/NV Share price in Amsterdam   | 100                     | 102   | 113   | 142   | 136   | 165   | 165   | 179   | 173   | 164   |
| → Market index (AEX)              | 100                     | 117   | 124   | 129   | 141   | 159   | 142   | 176   | 182   | 233   |

Earnings per share: combined earnings per share.

<sup>(</sup>b) In calculating underlying earnings per share, net profit attributable to shareholders is adjusted to eliminate the impact of non-underlying

Prior to Unification Unilever N.V. shares were traded on Amsterdam stock exchange. As a result of Unification that took place on 29 November 2020, shareholders of NV were issued new PLC shares on a 1:1 exchange rate. All NV shares in issue were cancelled. The values shown here represent the NV share price prior to Unification and PLC share price post Unification as traded on Amsterdam stock exchange.

#### **Share information**

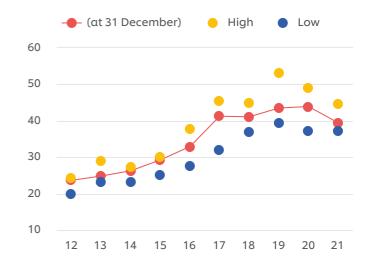
## PLC - US Dollars and PLC - Pounds sterling

## **PLC share price in New York**

US \$

#### High - (at 31 December) Low 70 60 50 40 30 20 10 12 13 15 16 17 18 21

## **PLC share price in London**



#### **Share price versus Market Index**

## PLC share price in London versus market index (FTSE100)



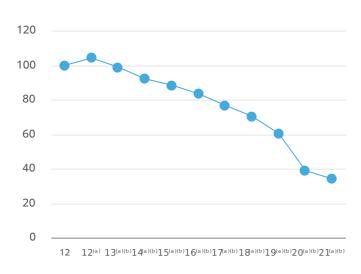


|                                  | 12    | 13    | 14    | 15    | 16    | 17    | 18    | 19    | 20    | 21    |
|----------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| PLC share price in New York US\$ |       |       |       |       |       |       |       |       | -     |       |
| (at 31 December)                 | 38.72 | 41.20 | 40.48 | 43.12 | 40.70 | 55.34 | 52.25 | 57.17 | 60.36 | 53.79 |
| High                             | 39.37 | 43.54 | 45.85 | 46.07 | 48.63 | 59.92 | 57.74 | 64.83 | 63.44 | 61.05 |
| Low                              | 31.04 | 37.67 | 37.85 | 39.03 | 38.78 | 40.51 | 50.97 | 51.60 | 44.62 | 50.61 |
| PLC share price in London £      |       |       |       |       |       |       |       |       |       |       |
| (at 31 December)                 | 23.66 | 24.82 | 26.28 | 29.26 | 32.93 | 41.26 | 41.09 | 43.50 | 43.92 | 39.46 |
| High                             | 24.29 | 28.85 | 27.29 | 30.15 | 37.64 | 45.49 | 44.86 | 53.24 | 48.92 | 44.67 |
| Low                              | 19.94 | 23.19 | 23.06 | 25.24 | 27.63 | 31.91 | 36.95 | 39.41 | 37.26 | 37.33 |
| Share price versus market index  |       |       |       |       |       |       |       |       |       |       |
| PLC Share price index            | 100   | 106   | 105   | 111   | 105   | 143   | 135   | 148   | 156   | 139   |
| Market index (Standard & Poor's) | 100   | 130   | 144   | 143   | 157   | 187   | 176   | 227   | 263   | 334   |
| Share price versus market index  |       |       |       |       |       |       |       |       |       |       |
| (31 December 2012 = 100)         |       |       |       |       |       |       |       |       |       |       |
| PLC share price in London        | 100   | 105   | 111   | 124   | 139   | 174   | 174   | 184   | 186   | 167   |
| Market index (FTSE 100)          | 100   | 114   | 111   | 106   | 121   | 130   | 114   | 128   | 110   | 125   |

#### **Non-financial indicators**

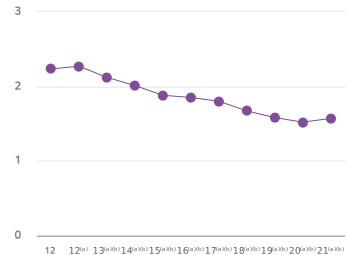
#### **CO2 from energy**

kg/tonne of production



#### Water abstracted

m3/tonne of production



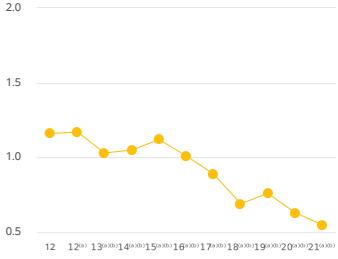
#### TOTAL waste sent for disposal

kg/tonne of production



#### **Accident rates**

TRFR per 1,000,000 hours



|   | 12    | 12 <sup>(a)</sup> | 13 <sup>(a)(b)</sup> | 14 <sup>(a)(b)</sup> | 15 <sup>(a)(b)</sup> | 16 <sup>(a)(b)</sup> | 17 <sup>(a)(b)</sup> | 18 <sup>(a)(b)</sup> | 19 <sup>(a)(b)</sup> | 20 <sup>(a)(b)</sup> | 21 <sup>(a)(b)</sup> |
|---|-------|-------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| <ul> <li>CO2 from energy (kg/tonne of production)</li> </ul>                                    | 99.97 | 104.23            | 98.95                | 92.14                | 88.49                | 83.52                | 76.77                | 70.46                | 60.42                | 38.93                | 34.06                |
| <ul> <li>Water abstracted (m3/tonne of production)</li> </ul>                                   | 2.23  | 2.27              | 2.12                 | 2.01                 | 1.88                 | 1.85                 | 1.80                 | 1.67                 | 1.58                 | 1.52                 | 1.57                 |
| <ul> <li>Total waste sent for disposal<br/>(kg/tonne of production)</li> </ul>                  | 3.71  | 3.94              | 2.72                 | 1.19                 | 0.26                 | 0.35                 | 0.18                 | 0.23                 | 0.30                 | 0.27                 | 0.31                 |
| <ul> <li>Total recordable accident<br/>frequency rate (TRFR) per<br/>1,000,000 hours</li> </ul> | 1.16  | 1.17              | 1.03                 | 1.05                 | 1.12                 | 1.01                 | 0.89                 | 0.69                 | 0.76                 | 0.63                 | 0.55                 |

<sup>(</sup>a) In 2013 we adjusted our reporting period from 1 January – 31 December to 1 October – 30 September. We also show the prior 12 months to enable a like-for-like comparison, presented as 12<sup>(a)</sup>.

Subject to PricewaterhouseCoopers (PwC) assurance. For details and 2021 basis of preparation see www.unilever.com/investor-relations/annual-report-and-accounts/ For details and 2013 to 2020 basis of preparations see www.unilever.com/planet-and-society/sustainability-reporting-centre/reporting-archive.

<sup>&</sup>lt;sup>(c)</sup> 2020 and 2019 figures have been restated to align our renewable electricity reporting with updated RE100 guidance.

<sup>(</sup>d) 2020 waste data restated due to an overstatement of disposed waste at one site in scope.

For further information about Unilever please visit our website: www.unilever.com

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