

# big graze ideas in 2021 for healthy people & planet



**February 2021**  
we became a  
**B Corp**

## TEAM

### we're a living wage employer

In August 2021, we became a living wage employer, which means our wages reflect the actual cost of living with London weighting.



## ENVIRONMENT

we reduced food miles by  
**42,000**  
annually



by moving our bakery into the same building as our snack factory.

## GOVERNANCE

### a business that's built for good

With B Corp certification, people and planet drive our decisions – it's not just about profit. We're lobbying for the Better Business Act for the good of every business.

find out more:  
[betterbusinessact.org](https://betterbusinessact.org)

## GRAZERS

### healthy grazers



**100%**  
of graze products are a source of fibre



our oat boosts have up to  
**60%**  
less sugar than average cereal bars\*

\*we've compared this to over 60 similar cereal bars to work this percentage out.

## ENVIRONMENT

net zero  
carbon  
by 2030

**net zero**

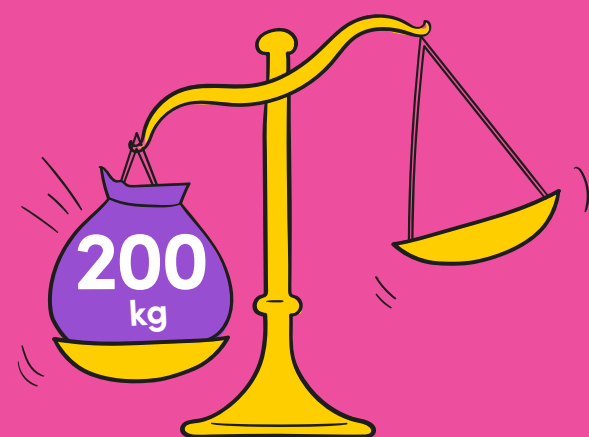
We've pledged to get to net zero emissions by 2030... that's 20 years ahead of the UK government's 2050 target.

## COMMUNITY



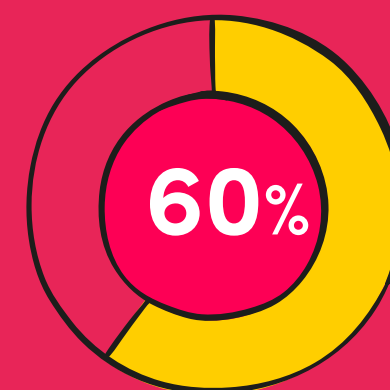
### giving back

Our team did over 500 hours of volunteering.



We worked with food charities to stop over 200kg of excess food going to landfill.

## TEAM



**woooomen!**  
We have a female CEO and 60% female leadership team.

## 2022 & beyond

We can always do better. Here's some of what we're working on now:

- Rolling out new mat/pat/shared leave policies to support our staff and improve our gender pay gap.
- Making sure our snacks are non-HFSS (high saturated fat, salt and sugar) by March 2023
- Cutting saturated fat up to 45%, sugar up to 10% and salt up to 60% by October 2022.
- Pledging to get to net zero carbon emissions by 2030, remeasuring our carbon footprint and identifying new ways to reduce our greenhouse-gas emissions.

