# Unilever FY 2022 Results

# ALAN JOPE & GRAEME PITKETHLY

9 FEB 2023















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# Unilever FY 2022 Results

**ALAN JOPE** 







# Agenda

- 1 2022 Overview
- 2 2022 Results
- 3 Progress against strategy
- 4 Outlook



# Full Year 2022 highlights

# Growth driven in line with strategic priorities

Big brands performed strongly with increased investment

Margin in line with guidance

New organisation enabling superior strategic decisions



# Strong price-led growth

Q4 growth

9.2%

Underlying sales growth

13.3% (3.6)%

UPG UVG FY growth

9.0%

Underlying sales growth

11.3% (2.1)%

UPG UVG

Price and volume 13.3% **UPG** 12.5% 11.2% 8.3% -1.6% -2.1% **UVG** Q4'21 Q1'22 Q2'22 Q3'22 Q4'22

-3.6%

Competitiveness

**47%** 

% Business Winning MAT<sup>1</sup>



# Margin delivery in line with guidance

## Margin

Underlying operating margin

16.1%

(230)bps

vs 2021

## **Earnings**

**Underlying EPS** 

(2.1)%

(8.2)%

Constant underlying EPS

#### Cash

Free cash flow

€5.2bn

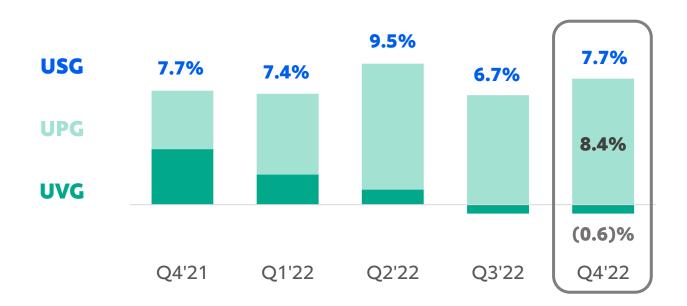
Includes **€0.4bn** extra Capex

# **Beauty & Wellbeing**

**7.8%** FY USG

**0.3%** FY UVG

**7.5%** FY UPG





- Skin Care grew mid single-digit driven by Vaseline innovation. Volumes marginally down
- Hair grew mid single-digit driven by Sunsilk and Nexxus



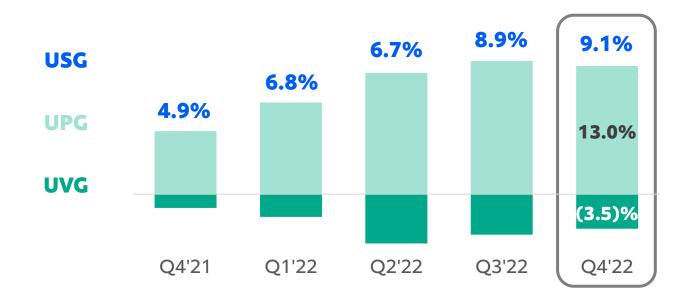




#### Personal Care

**7.9%** FY USG

(3.7)% FY UVG **12.1%** FY UPG



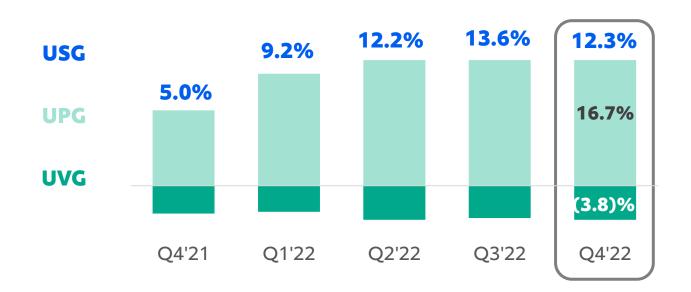
- Deodorants grew double-digit with positive volumes. Rexona, Dove, and Axe all delivered strong performances
- Skin Cleansing grew through price with some volume decline
- Pepsodent relaunch drove mid single-digit Oral Care growth







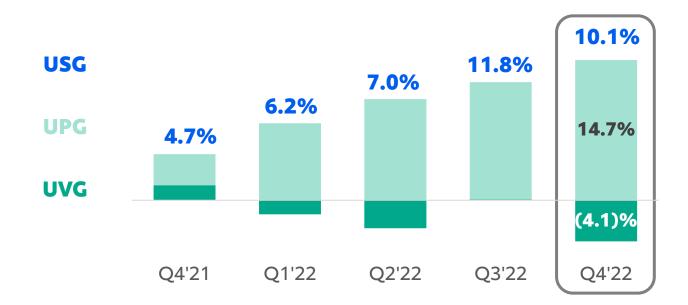
**Home Care** 



- Fabric Cleaning grew high double-digit driven by South Asia, Brazil, Turkey and Vietnam
- Fabric Enhancers grew well with good performance by Comfort
- Home & Hygiene grew modestly









- Scratch Cooking Aids grew mid single-digit driven by Knorr
- Unilever Food Solutions recovered to prepandemic volume despite decline in China

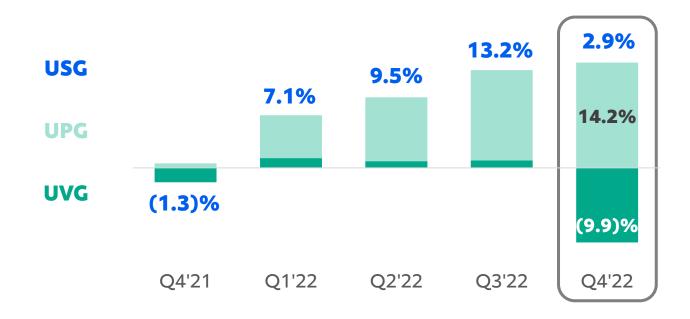






**9.0%** FY USG

(0.7)% FY UVG **9.7%** FY UPG





- In-home grew with supply challenges in the United States
- Weak Q4 volumes: landed high pricing and In-Home stepped down from elevated lockdown sales in prior years





# 2022 Results

**GRAEME PITKETHLY** 

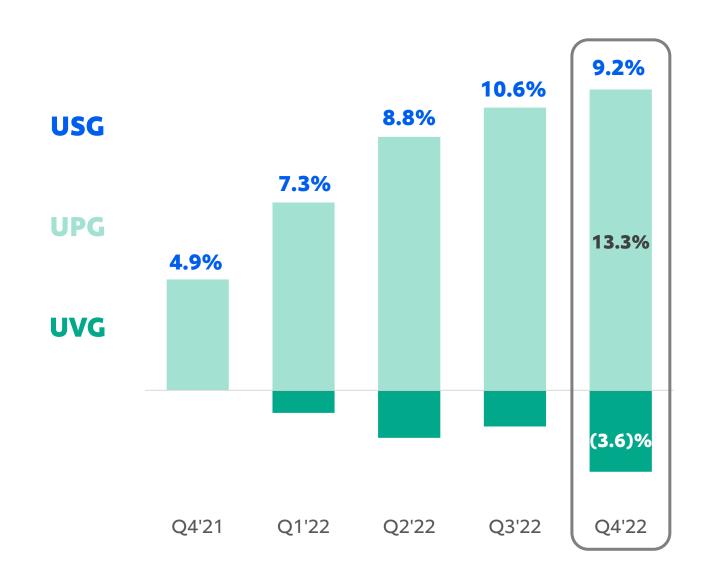




# Underlying sales growth

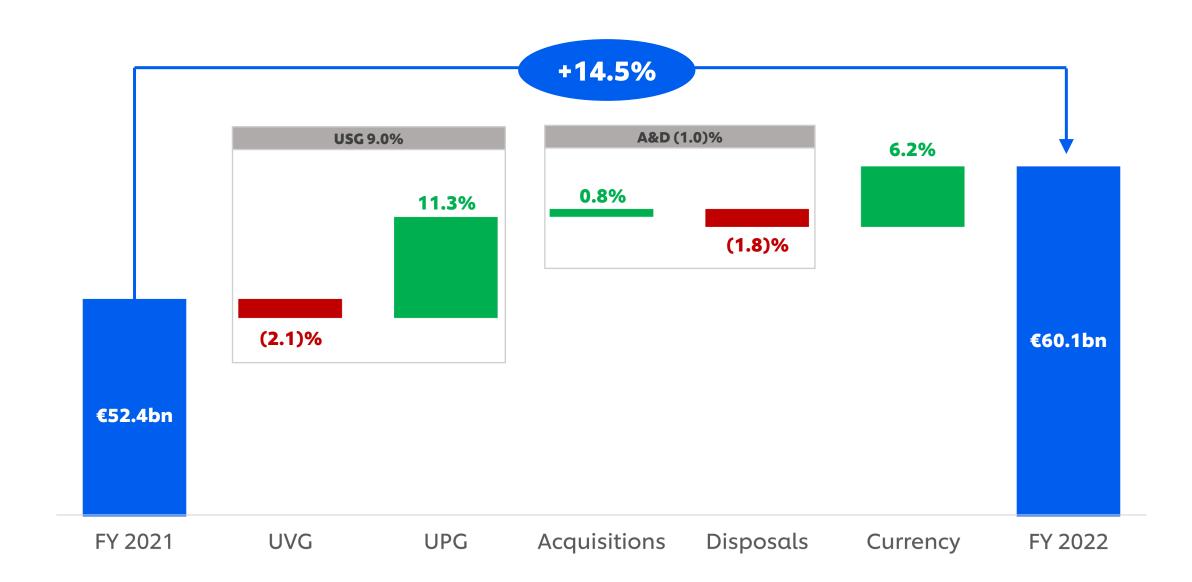
# 9.0% (2.1)% 11.3% UVG UPG

- Price-led growth in response to high input cost inflation
- Broad-based growth across all Business Groups
- Strong growth performance of billion Euro brands



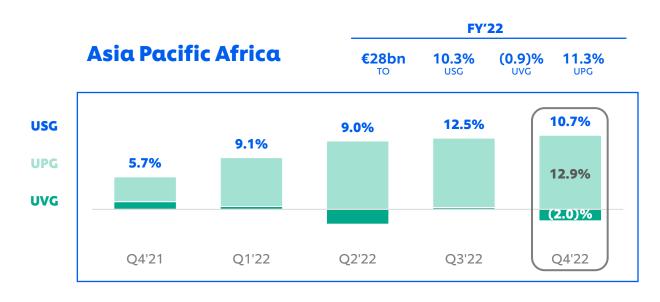


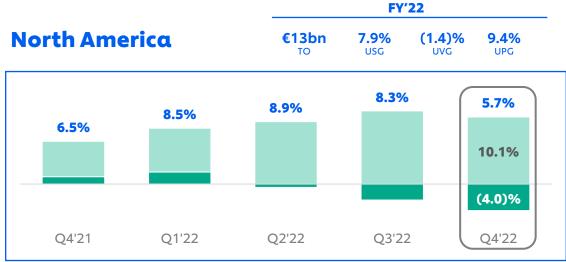
# FY 2022: Turnover growth

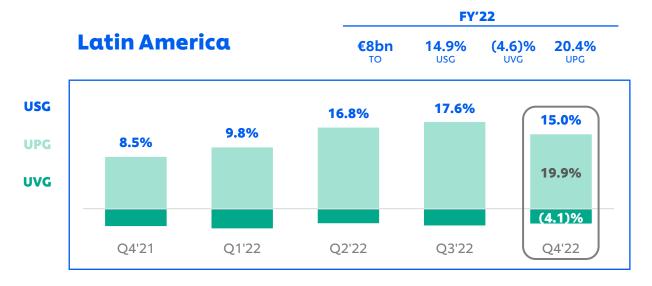


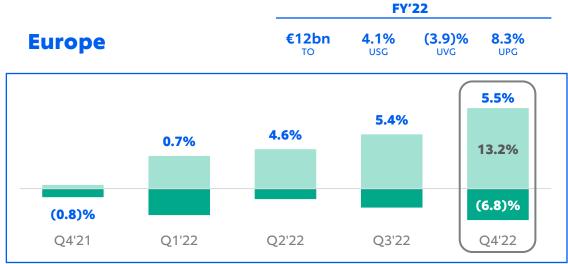


# Regional growth by quarter



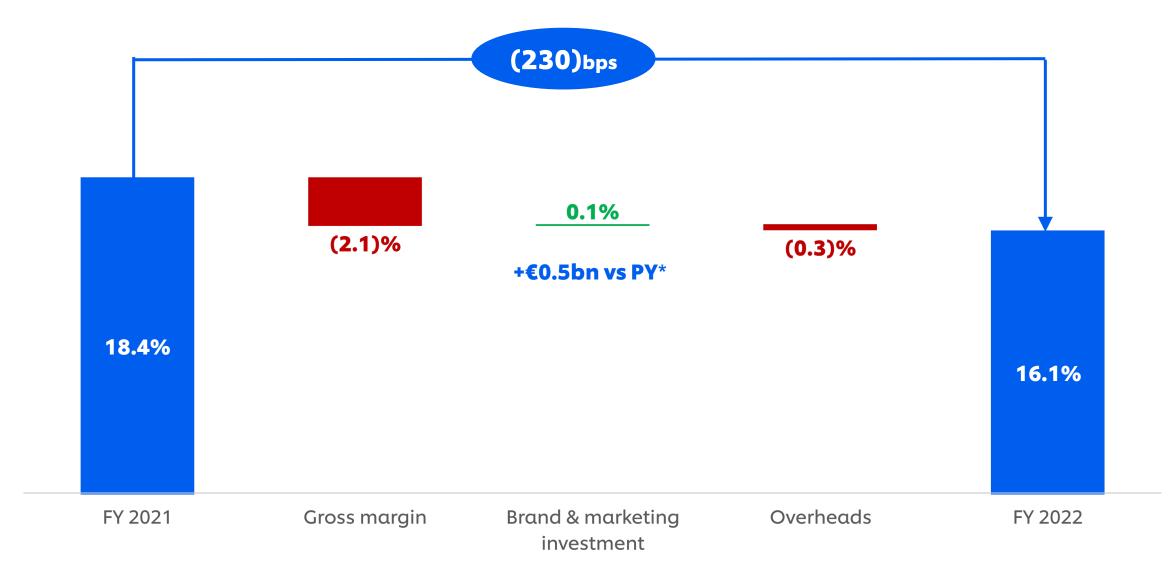






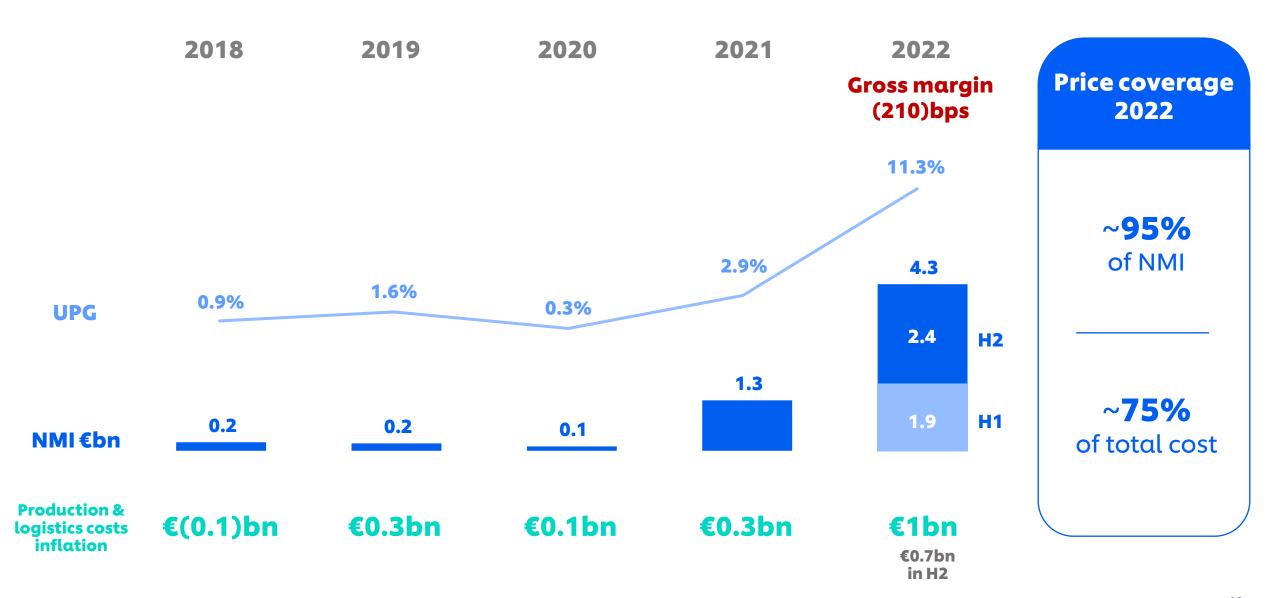


# FY 2022: Underlying operating margin



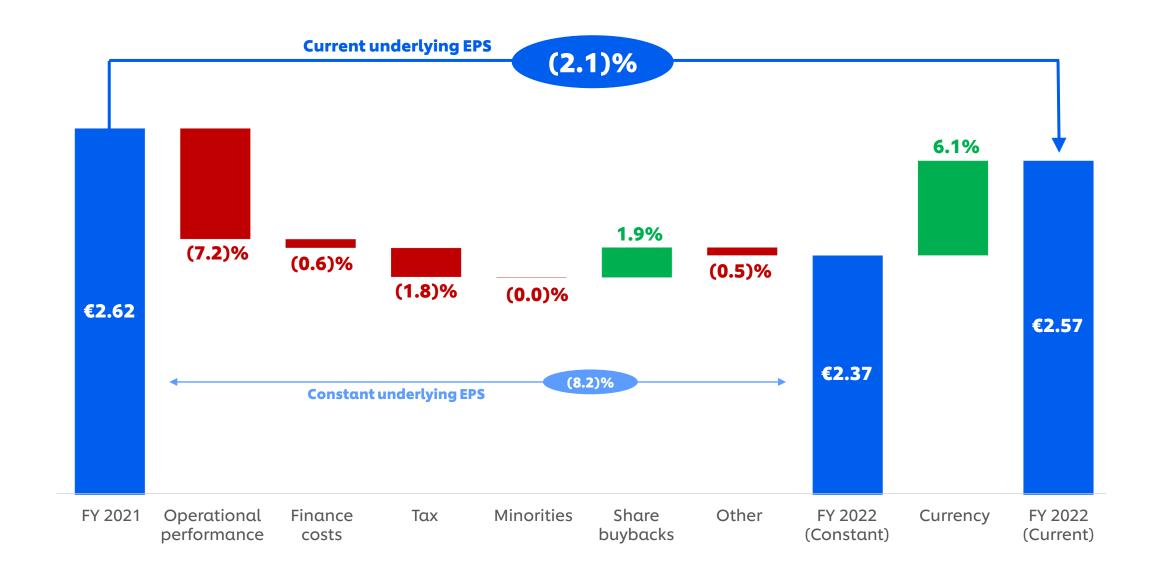


# Price increases not yet sufficient to repair gross margin





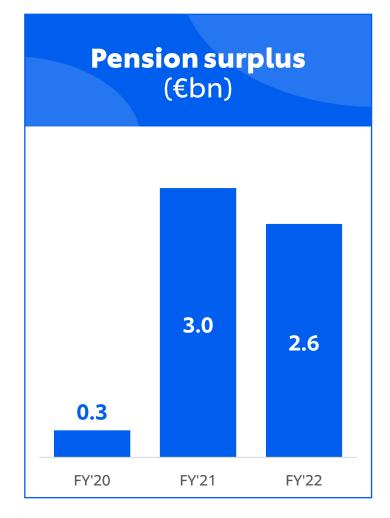
# FY 2022: Underlying earnings per share



## Cash flow & balance sheet



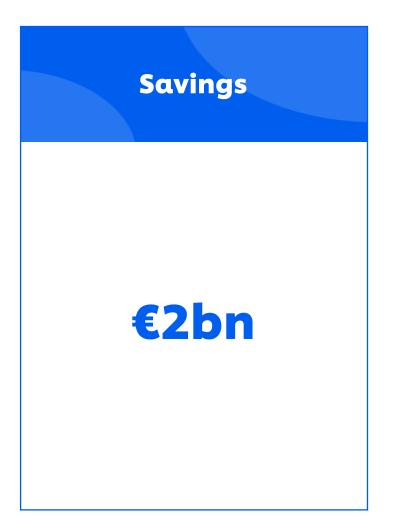






# Other financial metrics









# Our growth model is underpinned by disciplined capital allocation

#### **Operational investment**

BMI +€0.5bn\*

R&D +€50m\*

Capex +€0.4bn

(to **2.7%** of TO)

#### **Portfolio shaping**

**Since 2017** 

€17bn invested



NUTRAFOL

€11bn proceeds





## **Capital returns**

Cash dividends €4.3bn

Share buybacks

2017-21 **€14bn** 

2022-23

Up to **€3bn** 

# Progress against strategy

**ALAN JOPE** 







# Continued progress in line with strategic priorities

Win with **brands** and innovation

14

€1bn+ brands

**53%** 

of turnover

**11%** FY'22 USG

Move **portfolio** into high growth spaces

Prestige and Health & Wellbeing grew double-digit

**Acquired Nutrafol** 

Accelerate USA, India, **China** and EMs **FY'22 USG** 8.0% 15.6% (1.3)% **Emerging** 11.2% markets

Lead in **channels** of the future

**15%** 

eCom % TO

23%

eCom FY'22 USG



# Future-fit organisation enabling better execution

#### **Unilever Corporate Centre**















# Prioritisation and speed of execution

Nutrition and Ice Cream exited unprofitable businesses

Beauty & Wellbeing redirected funding to profitable citadels in Europe

Personal Care and Home Care rapidly executed SKU rationalisation

#### **Unilever Business Operations**



# We have sharper, more distinctive Business Group strategies

	Beauty & Wellbeing €12bn	Personal Care €14bn	Home Care €12bn	Nutrition €14bn	Ice Creαm €8bn
Value creation	High Growth	Growth	Growth and margin	Growth and margin	Growth and ROA
<b>Margin</b> vs UL	Accretive	Accretive	Dilutive	Slightly accretive	Dilutive
Position	Challenger	Leader	Emerging market leader	Big brand leader	Category builder
Focus	Purpose. Science. Desire	Extend leadership	Category development	Boldly healthier	Premium and OOH
Cap. allocation - Acquisitions - Disposals	Priority	Limited	Limited	Focused	Limited

# Summary

Stronger execution

**Sharpened portfolio** 

**Clear strategy** 

**New organisation** 

Unilever is investing for growth

# Outlook

**GRAEME PITKETHLY** 









# Multi-year financial framework







#### Growth

Underlying sales growth 3 - 5% USG

#### **Profit**

**Modest** margin expansion

#### Cash

Sustained **strong** cash flow

- Towards upper end
- Volume step-up
- Competitive

- Gross margin-led
- With increased BMI

100% cash conversion

Long-term value creation through **EPS growth** 

**Attractive** dividend



# 2023 outlook: growth remains the priority

## **Priorities**

## Guidance

Continuing growth momentum

- H1 price growth will remain high, and volume negative
- FY underlying sales growth at least in the upper half of our multi-year range of 3 – 5%

Invest for growth while managing inflationary pressure

Increased levels of investment in BMI, R&D and Capex

**Embed new operating model** 

Maintain cost and savings discipline

- Modest improvement in margin for the full year
- Underlying operating margin will be around 16% in the first half



# 2023 gross margin: H1 remains pressured, but improves in H2

	H1 2023	H2 2023	
Net material inflation	Around €1.5bn	Materially lower	
Production & logistics cost inflation	Around €0.5bn	Materially lower	
Price growth	Remaining elevated	Slowing	
Price coverage	Below 100%	Improving	
Gross margin	Lower	Improving	



# 2023: key financial metrics

**Investment** 

Cαpex**3%** of TO

Restructuring ca. **1%** of TO

Tax

Underlying tax rate

**25%** 

**Debt** 

Net debt / EBITDA

ca. **2**x

Net finance costs

2.5 - 3%

**Currency** 

Turnover impact of ca. (4)%

UEPS impact a little more negative



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# Q&A









