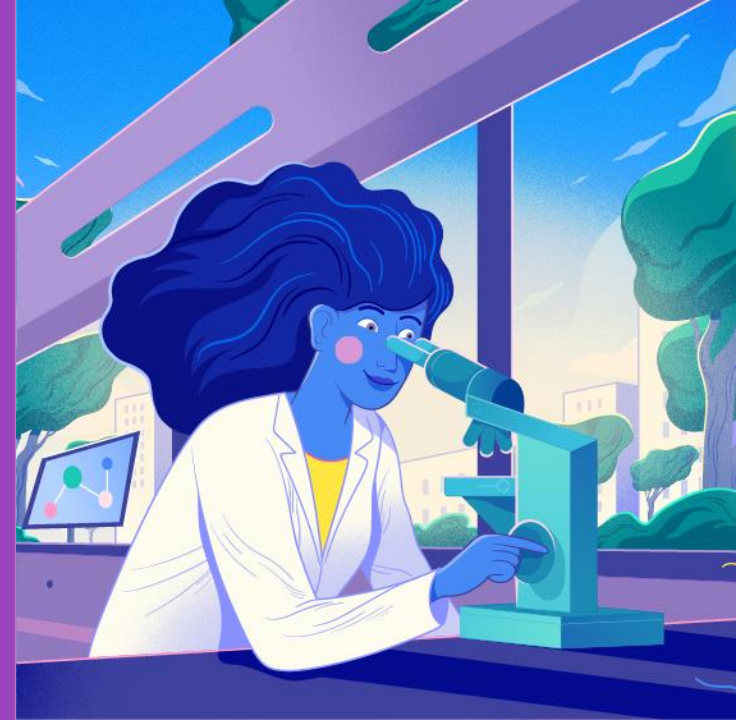


# Tackling plastic waste

Richard Slater, Chief R&D Officer

December 2019



Unilever

# The right thing to do for our planet *and* our business



Investment in the long  
term growth of our  
business



Consumers will seek out  
sustainable packaging



Drives innovation and  
purchase intent

# Unilever has been leading the way for a decade



**2010:** Halve the waste associated with our products by 2020



**2017:** Ensure all plastic packaging is reusable, recyclable or compostable by 2025



**2019:** Halve our virgin plastic and collect & process more than we sell by 2025

# Our Approach:



Less Plastic



Better  
Plastic



No Plastic



Less Plastic



Better Plastic

**Knorr**®

NATURALLY TASTY!

Spaghetti Bolognese

FULL OF NATURAL INGREDIENTS

OLEGANO  
ROSEMARY  
BLACK PEPPER  
GARLIC  
Serving suggestion

SHIPPING LIST:

- 500G EXTRA LEAN MINCED BEEF
- 1 ONION
- 100G MUSHROOMS (OPTIONAL)
- 400G CAN CHOPPED TOMATOES
- 275G SPAGHETTI

4 PORTIONS

Per portion (% of the prepared recipe):

Energy 2134 kJ 513 kcal	Fat 14g	Saturates 5.8g	Sugars 7.3g	Salt 2.1g
26%	20%	29%	8%	35%

Energy per 100g as sold: 1285kJ/306kcal

LOVE FRUIT, LOVE PLANET

**SOLERO**

WITH A JUICY SOFT CENTRE

PEACH ORGANIC

60KCAL

x5

NEW  
NO WRAPPERS

No Plastic



Waste Collection



Technical Partnerships



Retailer Partnerships



# Your Questions

