Cost reduction & agility through ETS



Mark D Smith - CETO

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OUR JOURNEY STARTED FOUR YEARS AGO



Two organisations

Some major achievements





TODAY WE HAVE ONE TEAM AND ONE AGENDA



Unilever

WE HAVE A BROAD SCOPE OF RESPONSIBILITY





EVERYTHING WE DO MUST MEET TWO CRITERIA







Creating a better, simpler, more agile place to work

Delivering profitable growth & cost efficiency

WE HAVE FIVE PRIORITIES



Driving organisational simplification Enabling employees to be more productive Efficiencies in business infrastructure & processes

Providing platforms & tools for growth

Cost efficiencies in our operations

1. ORGANISATIONAL SIMPLIFICATION THROUGH PROJECT HALF



Simplified & faster recruitment



50% reduction in agency spend

Better travel & expenses system



20,000 employee hours saved

Reduced reports of higher quality



Reports down 40% in 2014

2. ENABLING EMPLOYEE PRODUCTIVITY



The right tools for the job



Electronic Lab Notebook for 1000 Discover Scientists facilitating 'First to File'

Collaboration in an agile world



Laptop video conferencing rolled out to 30,000 employees Key tasks on the go



Launching HR app on mobile & iPad

3. MORE EFFICIENT INFRASTRUCTURE & PROCESSES



Facilities Management



Global roll-out – delivering savings of more than €10m p.a Finance Solutions



Enabling Finance costs to move to 1% of global turnover – intention to improve by further 25 bps IT Infrastructure



5-6% year on year reduction in run costs – Intention to move to 10% with increased use of cloud

4. PROVIDING PLATFORMS & TOOLS TO DRIVE PROFITABLE GROWTH

Customer

Marketing



Demonstrating 4% improved sales growth through new distributor management systems



Direct to consumer platform now live for Maille Product formula re-modelling now 4x faster

R&D

Unilever

5. COST EFFICIENCIES IN OUR OPERATIONS



Headcount

Insourcing

Focus on D&E Locations



15% reduction in people costs in 2014



Saving of €20m in 2014 & 2015

On track for 70% by end of 2016

BUSINESS IMPACT

IN SUMMARY

A more agile organisation

Increased employee productivity

More efficient systems & processes

Innovative platforms driving growth

For reduced cost

8-10% year on year efficiency in ETS costs

Incremental profit of €300m pa from projects

€100m+ pa cash release



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