# Unilever Q3 2011 Trading Statement Jean-Marc Huët – CFO James Allison – Head of IR and M&A November 3<sup>rd</sup> 2011





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#### Safe Harbour Statement



This announcement may contain forward-looking statements, including 'forward-looking statements' within the meaning of the United States Private Securities Litigation Reform Act of 1995. Words such as 'expects', 'anticipates', 'intends', 'believes' or the negative of these terms and other similar expressions of future performance or results, and their negatives, are intended to identify such forward-looking statements. These forward-looking statements are based upon current expectations and assumptions regarding anticipated developments and other factors affecting the Group. They are not historical facts, nor are they guarantees of future performance. Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward-looking statements, including, among others, competitive pricing and activities, economic slowdown, industry consolidation, access to credit markets, recruitment levels, reputational risks, commodity prices, continued availability of raw materials, prioritisation of projects, consumption levels, costs, the ability to maintain and manage key customer relationships and supply chain sources, consumer demands, currency values, interest rates, the ability to integrate acquisitions and complete planned divestitures, the ability to complete planned restructuring activities, physical risks, environmental risks, the ability to manage regulatory, tax and legal matters and resolve pending matters within current estimates, legislative, fiscal and regulatory developments, political, economic and social conditions in the geographic markets where the Group operates and new or changed priorities of the Boards. Further details of potential risks and uncertainties affecting the Group are described in the Group's filings with the London Stock Exchange, Euronext Amsterdam and the US Securities and Exchange Commission, including the Group's Annual Report on Form 20-F for the year ended 31 December 2010. These forward-looking statements speak only as of the date of this document. Except as required by any applicable law or regulation, the Group expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Group's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.

#### Q3 2011 - Strong performance

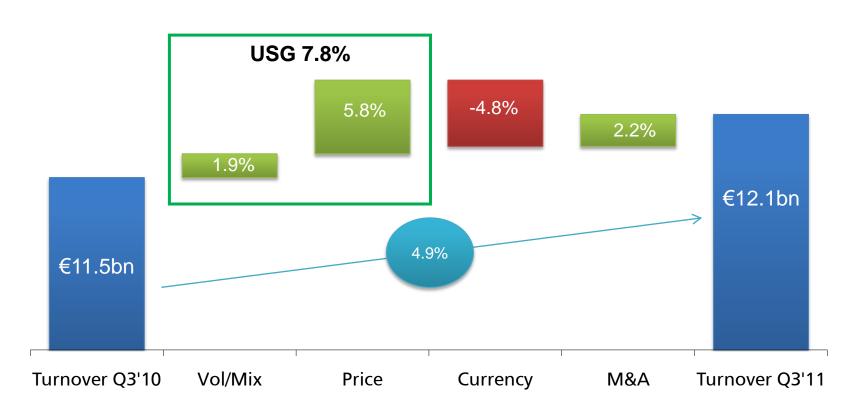




Major SAP upgrade in North America had an impact of +80bps at group level, will reverse in Q4'11

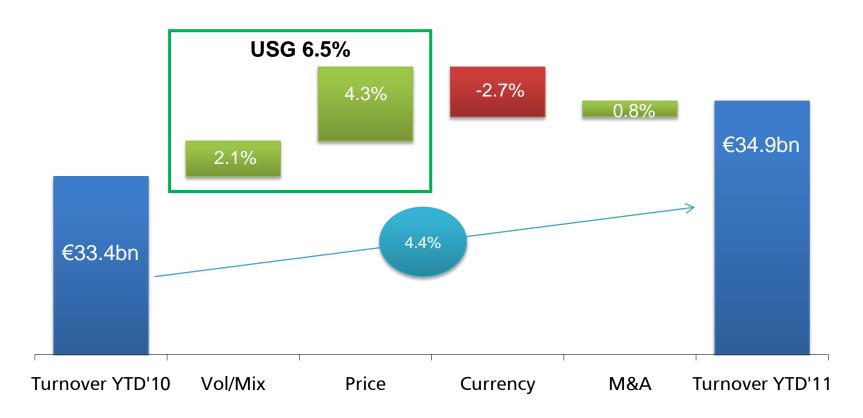
#### Q3 2011 - Positive contribution from M&A but negative FX





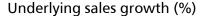
# Q3 YTD 2011 - Strong underlying sales growth ahead of our markets





#### Q3 2011 - Personal care: now our largest category









- → Q3'11 underlying volume growth 6.2%, price growth 4.8%
- → Balanced performance across geographies
- → Consistent share gains in Skin Cleansing and Deo
- → Alberto Culver/Sara Lee integration on track







#### Q3 2011 - Personal care: growth driven by innovation roll-outs



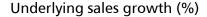


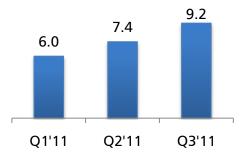




### Q3 2011 - Home care: strong quarter in a competitive market









- → Q3'11 underlying volume growth 2.3%, price growth 6.7%
- → Laundry value shares showing good momentum
  - Gains are widespread
  - Liquids performing well
  - Brand equities improving
- → Household care value shares are flat
- → Market remains very competitive on price

#### Q3 2011 - Household care: growth boosted by white space expansion









Sunlight now in 32 countries

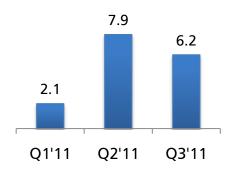
Domestos now in 27 countries

Cif now in 44 countries

# Q3 2011 - Savoury, Dressings, Spreads: leading with price



#### Underlying sales growth (%)



- → Q3'11 underlying volume growth -1.0%, price growth 7.3%
- → Knorr Jelly Bouillon now in more than 30 countries
- → Dressings strong value share gains due to "inspire" campaign





### Q3 2011 – Dressings growth driven by market development



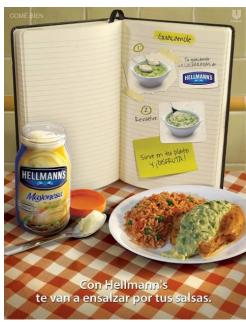




Hellmann's on Chicken



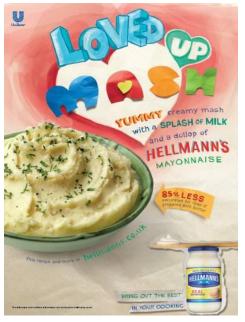
Mexico



Hellmann's in Guacamole



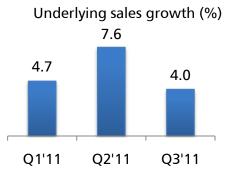
**United Kingdom** 



Hellmann's in Mash

### Q3 2011 - Beverages & Ice Cream: good growth in tough conditions







- → Q3'11 underlying volume growth -0.5%, price growth 4.6%
- → Ice Cream momentum continues, driven by innovation:
  - Magnum US launch ahead of expectations
  - Strong double-digit growth in emerging markets
- → Tea shares stable
  - Tea shares grew strongly in Western Europe, Indonesia, Turkey
  - Major new launch in Russia to address share loss

#### Q3 2011 – Tea growth driven by technology led innovation



PG Tips – United Kingdom



Lipton Yellow Label – Russia



# James Allison Head of IR and M&A





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### Q3 2011 - Asia, Africa, CEE: continues to power Unilever's growth





- → Q3'11 underlying volume growth of 5.0%, price growth 7.1%
- → Strong results in a year of unprecedented volatility
- → Broad based growth
  - Strong double-digit growth in most countries
  - Performance continues to be driven by innovation, brand roll-outs and market development
  - CEE conditions remain challenging
- → Regional SAP platform roll-out continues

#### Q3 2011 – Americas: growth continues to accelerate





- → Q3'11 underlying volume growth of 2.1%, price growth 6.9%
- → Adjusting for N.A. systems change, underlying growth around 7%
- → Good value share performance in Ice Cream and Personal Care
- → Latin America strong volume and price growth
- → Competition remains intense, particularly in Brazil

### Q3 2011 - Western Europe: shares improving in difficult markets





- → Q3'11 underlying volume growth -2.9%, price growth 2.4%
- → Good growth and share gains in UK and France
- → Majority of categories gaining share with standout performances in Laundry and Deodorants
- → Spreads/Dressings are down as competitors lag price increases
- → Year-to-date underlying sales growth +0.7%

#### M&A: acquisition of Concern Kalina in Russia





- → Largest local PC player in Russia, turnover of around €300m
- → Doubles the size of our HPC business in Russia
- > Takes us from no.6 in the market to no.2
- → Improves the mix in Russia to broadly 50/50 Foods HPC
- → Expected to complete the acquisition of 82% by end of 2011

### M&A: TRESemmé roll out less than 6 months after completion









# Jean-Marc Huët CFO





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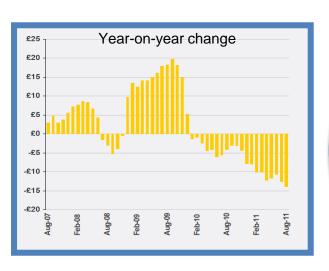
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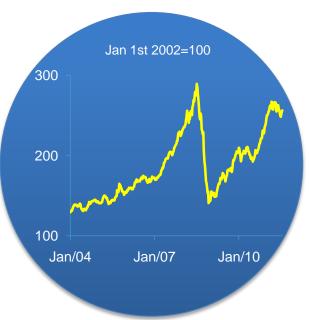
### Uniquely challenging times



#### UK ASDA income tracker



#### Commodity cost sharply up



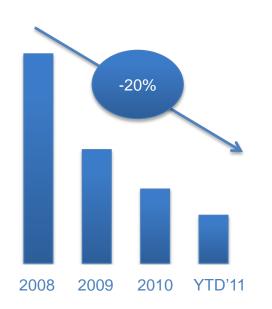
#### Competition intensifying



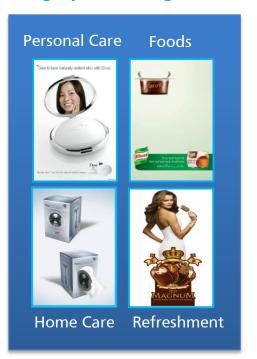
#### Accelerating change in Unilever



#### Finance headcount reduction



#### Category-driven organisation



#### **Enterprise Support**

↑ Service

**↓** Costs

Transparency

### Managing for the long term



- → Tough environment for our consumers
- → We are mitigating cost inflation by pricing to recover cost
- → We continue to invest in our brands for the long term

Underlying operating margin in 2011 flat to slightly down

#### Long term priorities



- 1. Drive volume growth ahead of the markets
- 2. Steady and sustainable underlying operating margin improvement
- 3. Strong cash flow

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