



# Transforming the Palm Oil Industry

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Chief Procurement Officer

# What is palm oil and how do we use it?



- Highly versatile crop
- Used across variety of food, personal and home care products for texture, flavour and as a binding agent



# What are the benefits & challenges?



- It is the most land-efficient vegetable oil available
- 7 times more farmland needed to get the same amount of oil from soybeans
- More than 85% of all palm oil comes from Indonesia and Malaysia, where 4.5m people rely on the industry for their livelihood
- Balance needed to ensure a sustainable palm industry for people and the environment



# Unilever's history in palm



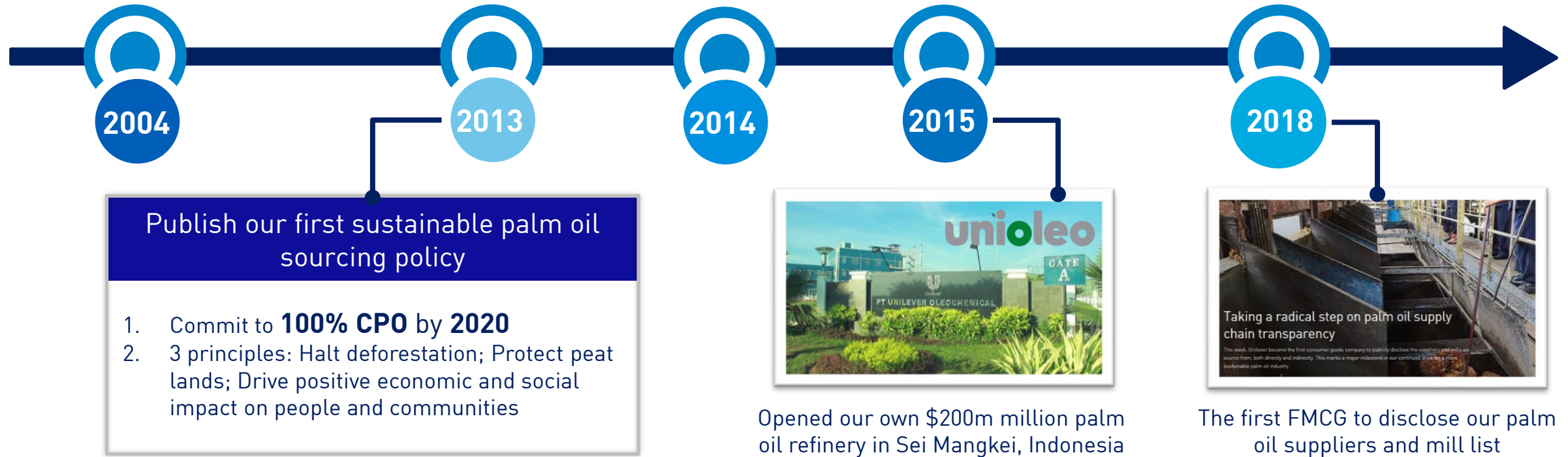
## RSPO

Roundtable on Sustainable Palm Oil

Founding Member

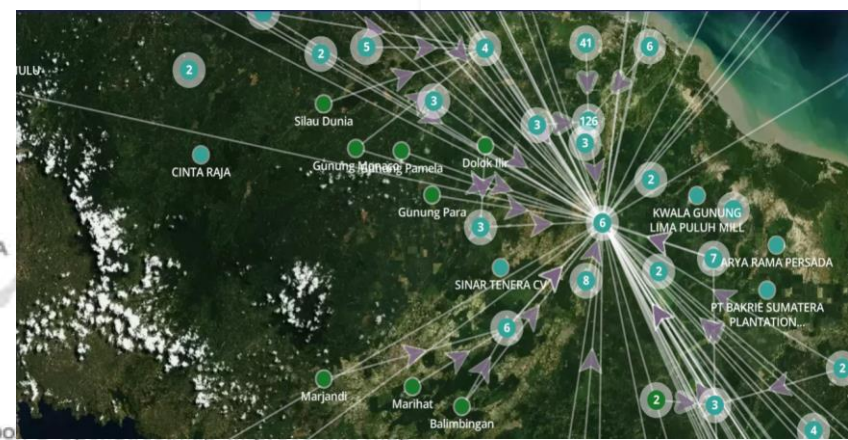


Founding Member



**OUR AMBITION IS  
TO MAKE  
SUSTAINABLE  
PALM OIL  
COMMONPLACE**

# Transparency through our mill and refinery maps



# Transparency through direct sourcing



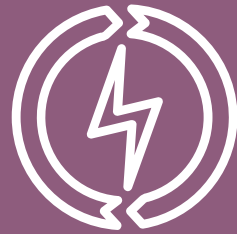
**Direct sourcing in the chain; smallholder connect**



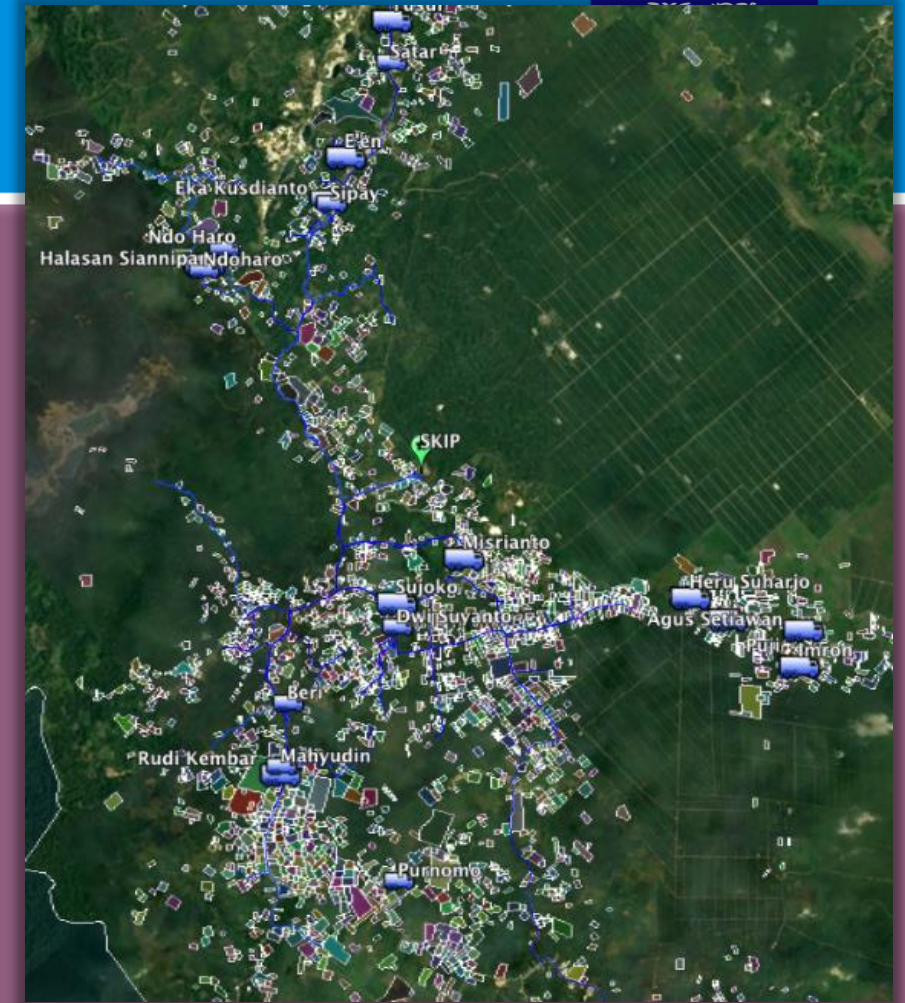
**\$200M investment  
Directly employing 500  
Indirectly 2000+**

# Traceability & better livelihoods: PT Skip

## Transformation



From a fragmented  
& traditional to a  
transparent &  
organized supply  
chain

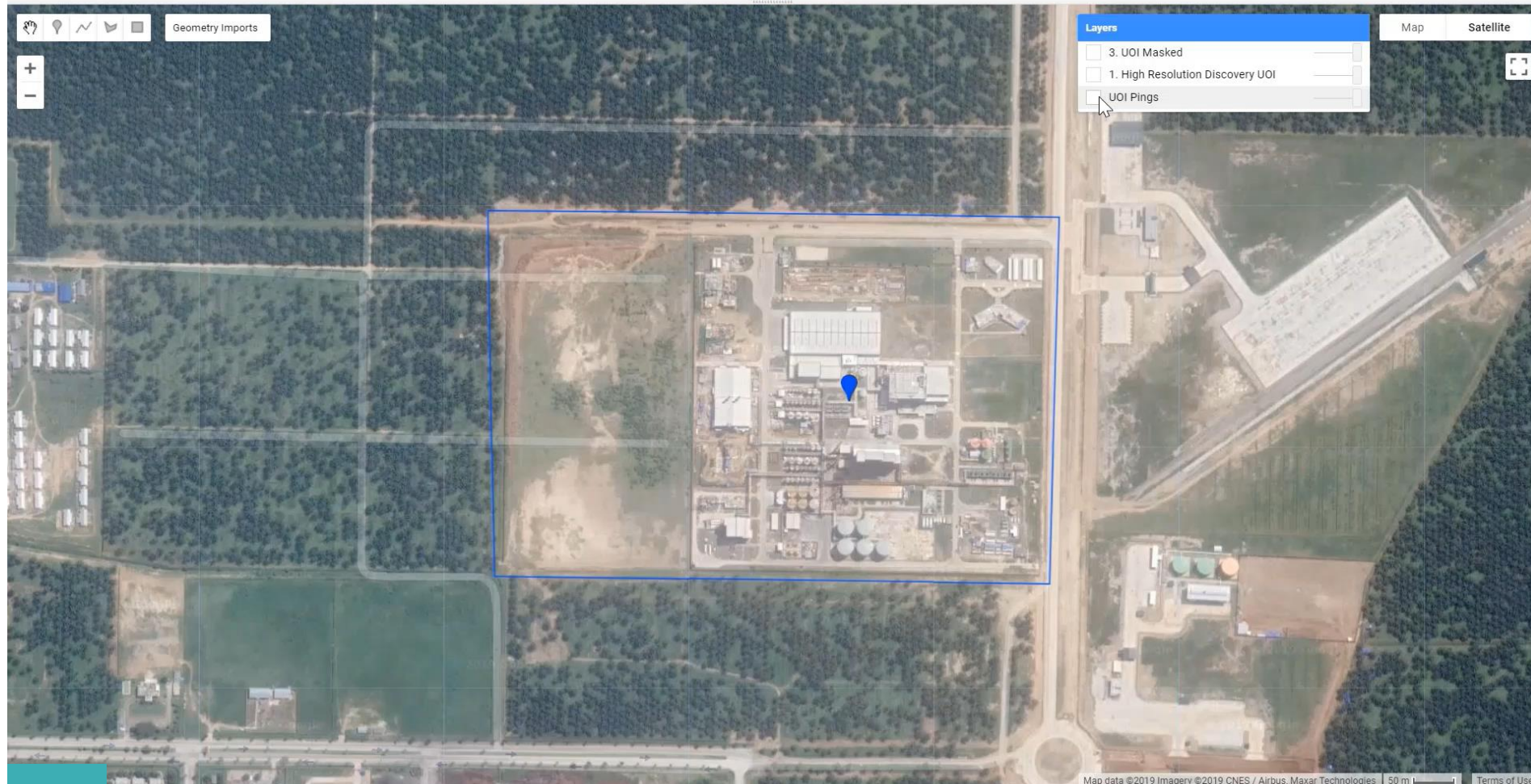




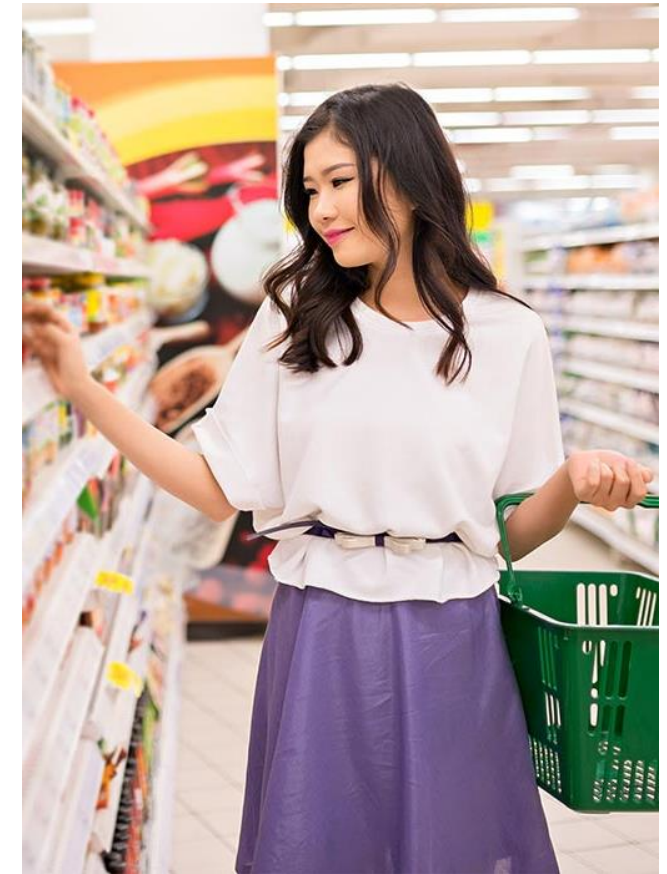
# Jurisdictional approaches & working in partnership



# Transforming traceability with technology



# Partnerships critical to palm industry success





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