

# Sustainable business – How we do it

Rebecca Marmot, CSO



Unilever

# Unilever Sustainable Living Plan

**IMPROVING HEALTH AND WELL-BEING FOR MORE THAN 1 BILLION**

By 2020 we will help more than a billion people take action to improve their health and well-being. We have helped 1.24 billion people take action to improve their health and well-being.

Contributing to the following SDGs:



**HEALTH AND HYGIENE**

By 2020 we will help more than a billion people to improve their health and hygiene. This will help reduce the incidence of life-threatening diseases like diarrhoea.



**NUTRITION**

We will continually work to improve the taste and nutritional quality of all our products. The majority of our products meet, or are better than, benchmarks based on national nutritional recommendations. Our commitment goes further: by 2020, we will double the proportion of our portfolio that meets the highest nutritional standards, based on globally recognised dietary guidelines. This will help hundreds of millions of people to achieve a healthier diet.



**REDUCING ENVIRONMENTAL IMPACT BY HALF**

By 2030 our goal is to halve the environmental footprint of the making and use of our products as we grow our business.\* Our greenhouse gas impact has increased and our water and waste impacts per consumer use have reduced since 2010.

Contributing to the following SDGs:



**GREENHOUSE GASES**

**Our products' lifecycle:** Halve the greenhouse gas (GHG) impact of our products across the lifecycle by 2030.

**Our manufacturing:** By 2020 CO<sub>2</sub> emissions from energy from our factories will be at or below 2008 levels despite significantly higher volumes.



**WATER**

**Our products in use:** Halve the water associated with the consumer use of our products by 2020.\*

**Our manufacturing:** By 2020 water abstraction by our global factory network will be at or below 2008 levels despite significantly higher volumes.



**WASTE**

**Our products:** Halve the waste associated with the disposal of our products by 2020.

**Our manufacturing:** By 2020 total waste sent for disposal will be at or below 2008 levels despite significantly higher volumes.



**ENHANCING LIVELIHOODS FOR MILLIONS**

By 2020 we will enhance the livelihoods of millions of people as we grow our business. We have continued to make steady progress across our Enhancing Livelihoods commitments.

Contributing to the following SDGs:



**SUSTAINABLE SOURCING**

By 2020 we will source 100% of our agricultural raw materials sustainably.



**FAIRNESS IN THE WORKPLACE**

By 2020 we will advance human rights across our operations and extended supply chain.



**OPPORTUNITIES FOR WOMEN**

By 2020 we will empower 5 million women.



**INCLUSIVE BUSINESS**

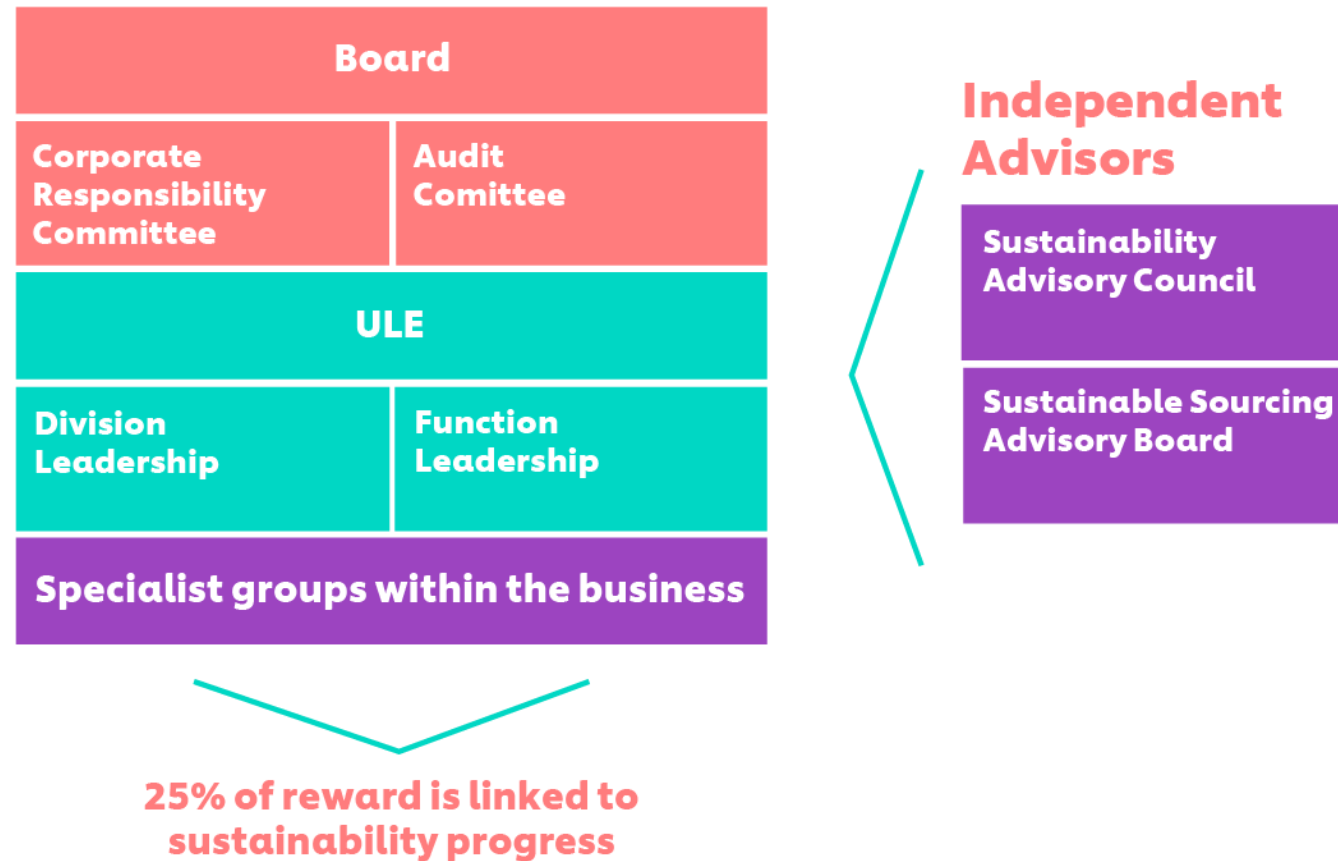
By 2020 we will have a positive impact on the lives of 5.5 million people.



# Sustainable Development Goals



# Sustainability governance



# How we do it



# Lifebuoy



### advocacy

6 CLEAN WATER AND SANITATION

Swachh Bharat Abhiyan

### partnerships

Save the Children

World Vision

unicef

giz

OXFAM

Sightsavers

### scale

THE POWER OF nutrition<sup>n</sup>

DFID Department for International Development

Gavi The Vaccine Alliance

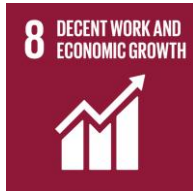
Ministry of Foreign Affairs of the Netherlands

Big Win Philanthropy

# Ben & Jerry's



## advocacy



## partnerships



## scale



# Equality and gender



advocacy	partnerships	scale



# Systemic change



# Multi-stakeholder model

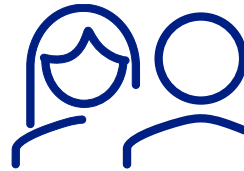
---



Consumers



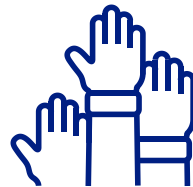
Customer



Employees



Planet



Society



Shareholders

# Sustainability is mainstream

FT

Large group of multinationals sign UN climate pact

THE ECONOMIC TIMES

Indian growth story based on strong economic fundamentals

WORLD ECONOMIC FORUM

We need an economic model that works for people and the planet

**Bloomberg**

Why CFOs should embrace sustainability for strategic growth

Harvard Business Review

Yes, Sustainability Can Be a Strategy

The Economist

Companies' green strategies

In the thicket of it

McKinsey & Company

The business of sustainability

EY

How an integrated sustainability strategy can help you stand out

