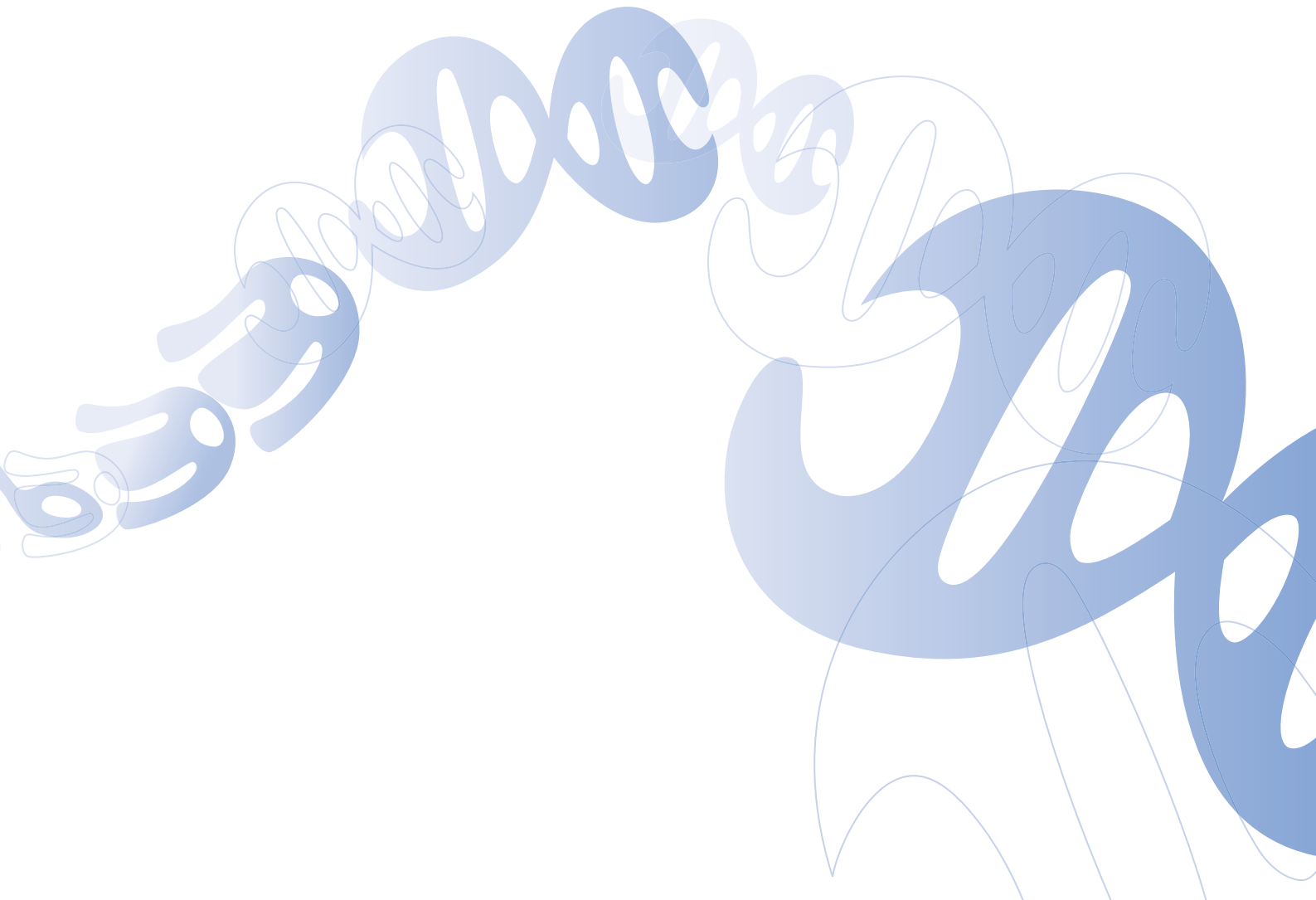


2004



Unilever

# Unilever Charts



## 1 Unilever Charts 2004

The following pages give figures for the years 1994-2004, expressed in graphical form. Figures supporting the charts are given in euros, sterling and US dollars.

Turnover	02
Operating profit	03
Operating margins	04
Profit margins	05
Research and development, advertising and promotions, total shareholder return	06
Financing ratios and net funds/(debt)	07
Cash flow, acquisitions and disposals	08
Capital expenditure	09
Capital ratios and net operating assets	10
Personnel numbers and staff costs	11
Distribution of shares and market capitalisation	12
<b>Share information</b>	
NV – Euros	13
NV – US dollars	14
PLC – Pounds sterling	15

### Notes

Graphs and tables are based on average current exchange rates applicable in each year. Balance sheet information is translated at closing rates for the relevant year. For years prior to 1997 information is stated on a Group basis where applicable. This means excluding our share of the turnover and operating profit of joint ventures, which are included in the figures for the years from 1997 to 2004 inclusive.

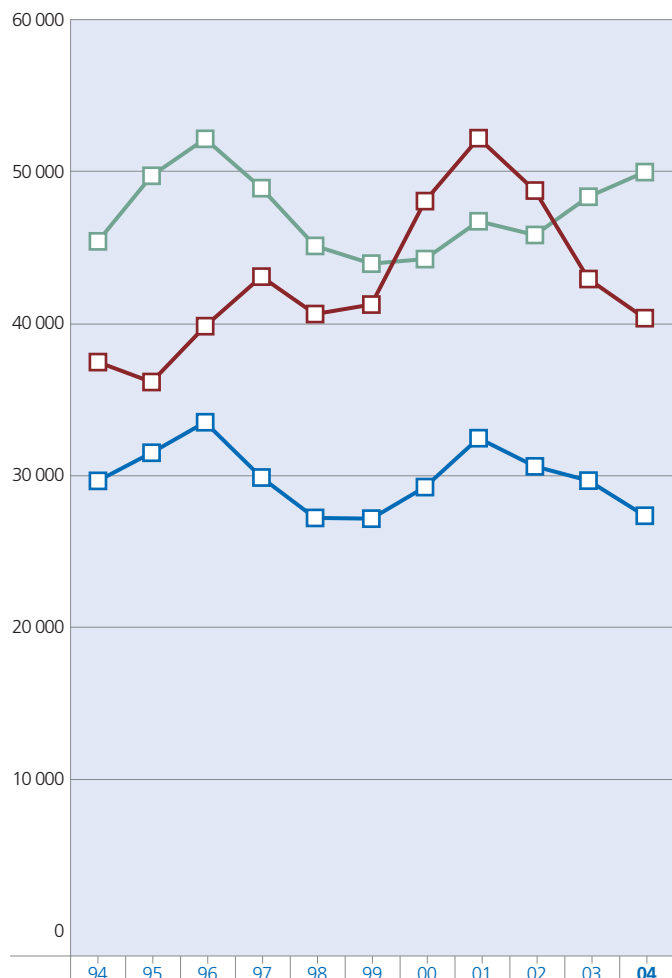
From 1 January 2000, Unilever adopted the euro as its principal reporting currency. The sterling information for 2000 to 2004 and the US dollar information for all years is given solely for the convenience of readers and does not form part of the full audited accounts of the Unilever Group. The euro values for earlier years have been derived by converting values previously reported in guilders using the official conversion rate of €1.00 = Fl. 2.20371.

In certain cases this has resulted in a restatement of numbers previously shown in sterling or derived from sterling accounts.

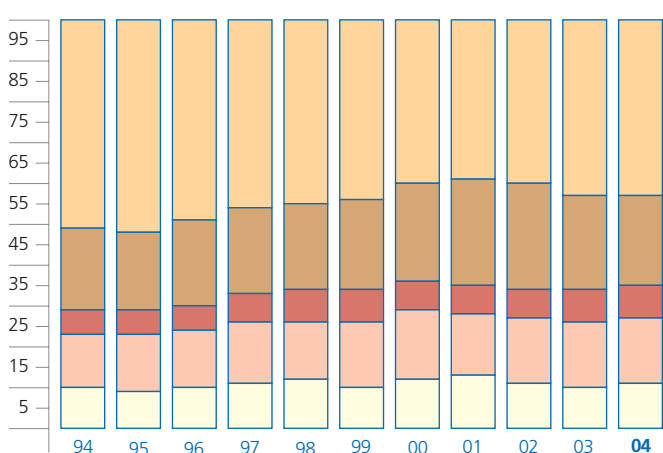
The accounts of the Unilever Group are prepared in accordance with accounting principles generally accepted in the United Kingdom, which differ in some respects from those generally accepted in the United States.

## 2 Turnover

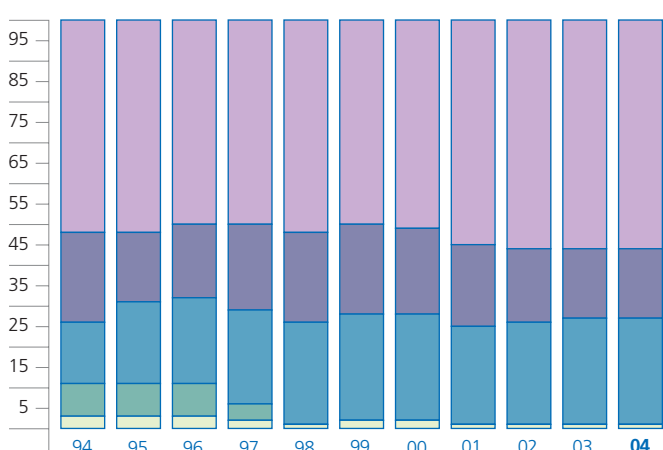
### Turnover million



### by geographical area as % of turnover



### by product area as % of turnover



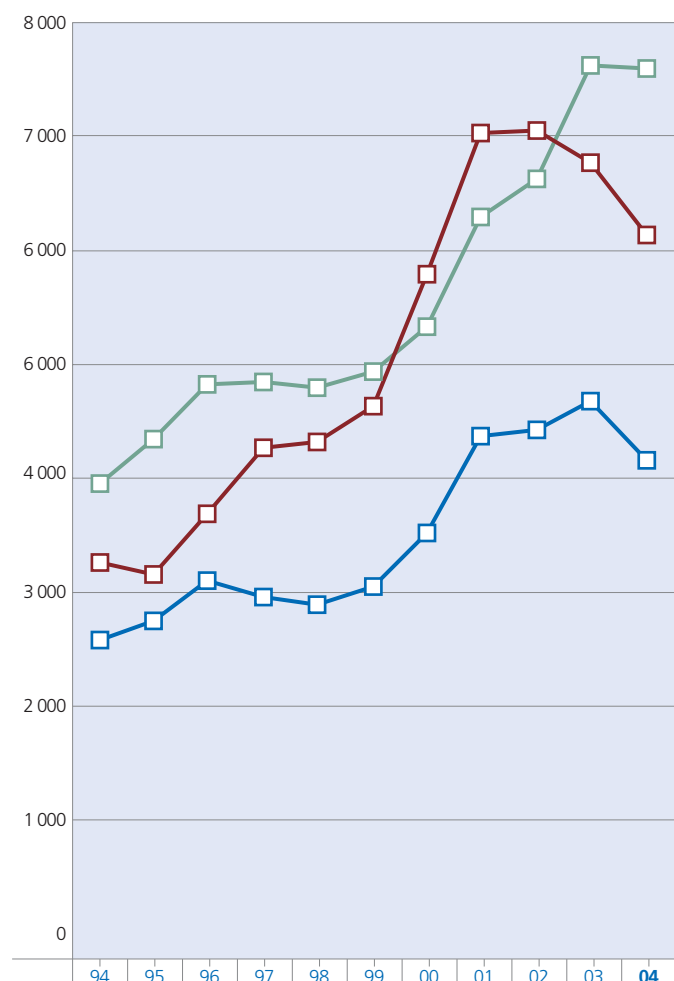
	94	95	96	97	98	99	00	01	02	03	04
<b>Turnover</b>											
■ € million	37 478	36 168	39 840	43 099	40 639	41 262	48 066	52 206	48 760	42 942	<b>40 366</b>
■ US \$ million	45 419	49 732	52 161	48 918	45 119	43 954	44 254	46 740	45 839	48 353	<b>49 974</b>
■ £ million	29 666	31 516	33 522	29 887	27 229	27 182	29 258	32 472	30 621	29 682	<b>27 373</b>
<b>by geographical area as % of turnover</b>											
■ Europe	51	52	49	46	45	44	40	39	40	43	<b>43</b>
■ North America	20	19	21	21	21	22	24	26	26	23	<b>22</b>
■ Africa, Middle East and Turkey	6	6	6	7	8	8	7	7	7	8	<b>8</b>
■ Asia and Pacific	13	14	14	15	14	16	17	15	16	16	<b>16</b>
■ Latin America	10	9	10	11	12	10	12	13	11	10	<b>11</b>
Total	100	100	100	100	100	100	100	100	100	100	<b>100</b>
<b>by product area as % of turnover</b>											
■ Foods	52	52	50	50	52	50	51	55	56	56	<b>56</b>
■ Home care	22	17	18	21	22	22	21	20	18	17	<b>17</b>
■ Personal care	15	20	21	23	25	26	26	24	25	26	<b>26</b>
■ Speciality chemicals	8	8	8	4	-	-	-	-	-	-	<b>-</b>
■ Other operations	3	3	3	2	1	2	2	1	1	1	<b>1</b>
Total	100	100	100	100	100	100	100	100	100	100	<b>100</b>

Home care segment includes professional cleaning from 1994 to 2002.

### 3 Operating profit

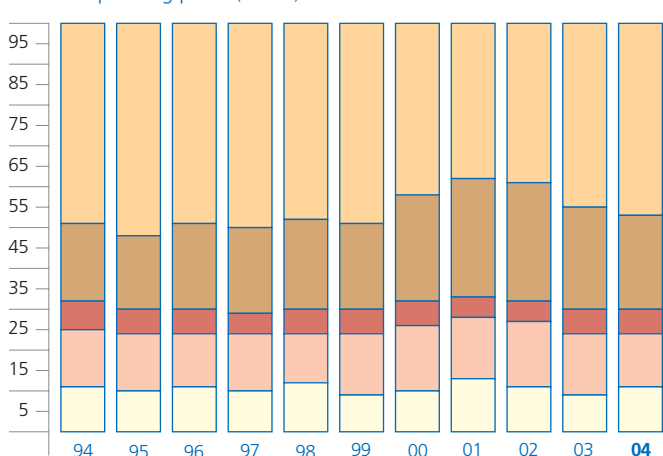
#### Operating profit (BEIA\*)

million



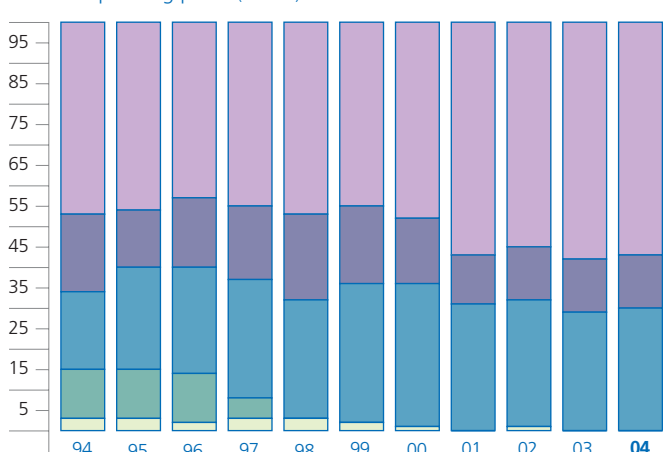
#### by geographical area

as % of operating profit (BEIA\*)



#### by product area

as % of operating profit (BEIA\*)



	94	95	96	97	98	99	00	01	02	03	04
<b>Operating profit (BEIA*)</b>											
€ million	3 266	3 161	3 693	4 272	4 323	4 637	5 794	7 032	7 054	6 772	<b>6 138</b>
US \$ million	3 958	4 348	4 828	4 849	4 799	4 940	5 334	6 296	6 630	7 625	<b>7 598</b>
£ million	2 586	2 754	3 107	2 963	2 896	3 055	3 525	4 374	4 429	4 681	<b>4 162</b>
<b>by geographical area as % of operating profit (BEIA*)</b>											
Europe	49	52	49	50	48	49	42	38	39	45	<b>47</b>
North America	19	18	21	21	22	21	26	29	29	25	<b>23</b>
Africa, Middle East and Turkey	7	6	6	5	6	6	6	5	5	6	<b>6</b>
Asia and Pacific	14	14	13	14	12	15	16	15	16	15	<b>13</b>
Latin America	11	10	11	10	12	9	10	13	11	9	<b>11</b>
Total	100	100	100	100	100	100	100	100	100	100	<b>100</b>
<b>by product area as % of operating profits (BEIA*)</b>											
Foods	47	46	43	45	47	45	48	57	55	58	<b>57</b>
Home care	19	14	17	18	21	19	16	12	13	13	<b>13</b>
Personal care	19	25	26	29	29	34	35	31	31	29	<b>30</b>
Speciality chemicals	12	12	12	5	-	-	-	-	-	-	<b>-</b>
Other operations	3	3	2	3	3	2	1	-	1	-	<b>-</b>
Total	100	100	100	100	100	100	100	100	100	100	<b>100</b>

Operating profit figures above are shown before exceptional items and amortisation.

Exceptional items in operating profit in each year were:

€ million	(79)	(265)	(281)	(817)	125	(269)	(2 113)	(579)	(702)	(100)	<b>(1 597)</b>
US \$ million	(95)	(365)	(368)	(925)	139	(287)	(1 945)	(518)	(659)	(113)	<b>(1 977)</b>
£ million	(62)	(231)	(237)	(565)	84	(177)	(1 286)	(360)	(441)	(69)	<b>(1 083)</b>

Amortisation of goodwill and intangibles in operating profit from 1998 onwards were:

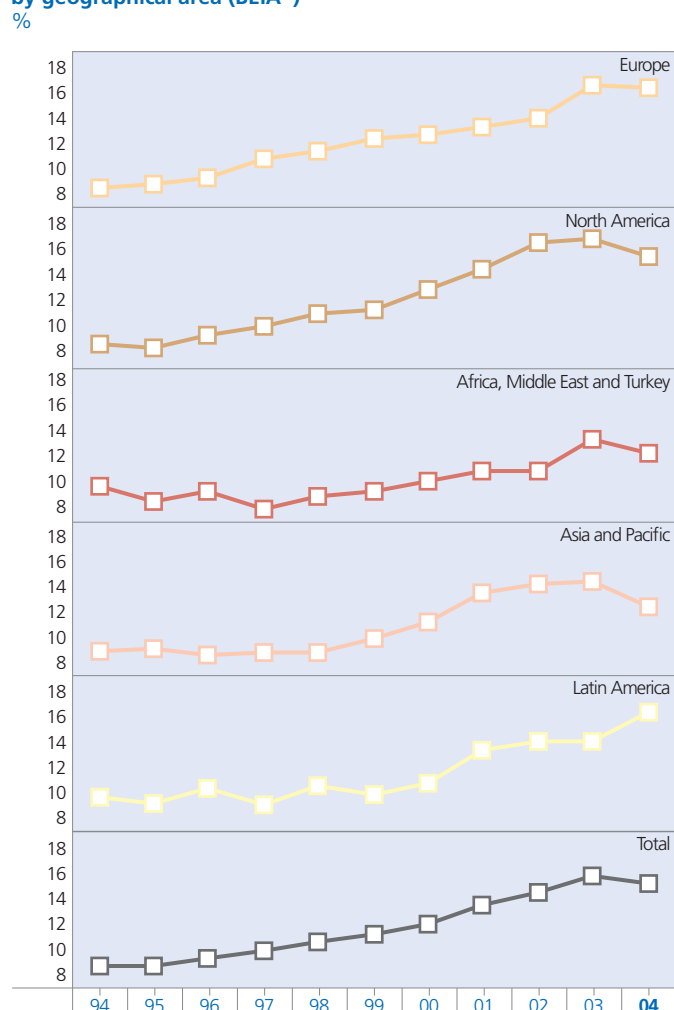
€ million	(23)	(443)	(1 423)	(1 261)	(1 143)	<b>(1 086)</b>
US \$ million	(24)	(408)	(1 275)	(1 186)	(1 287)	<b>(1 344)</b>
£ million	(15)	(269)	(885)	(792)	(790)	<b>(736)</b>

\*BEIA = before exceptional items and amortisation of goodwill and intangible assets. Prior to 1998, there was no amortisation in the result, as goodwill on acquisition was written off against equity.

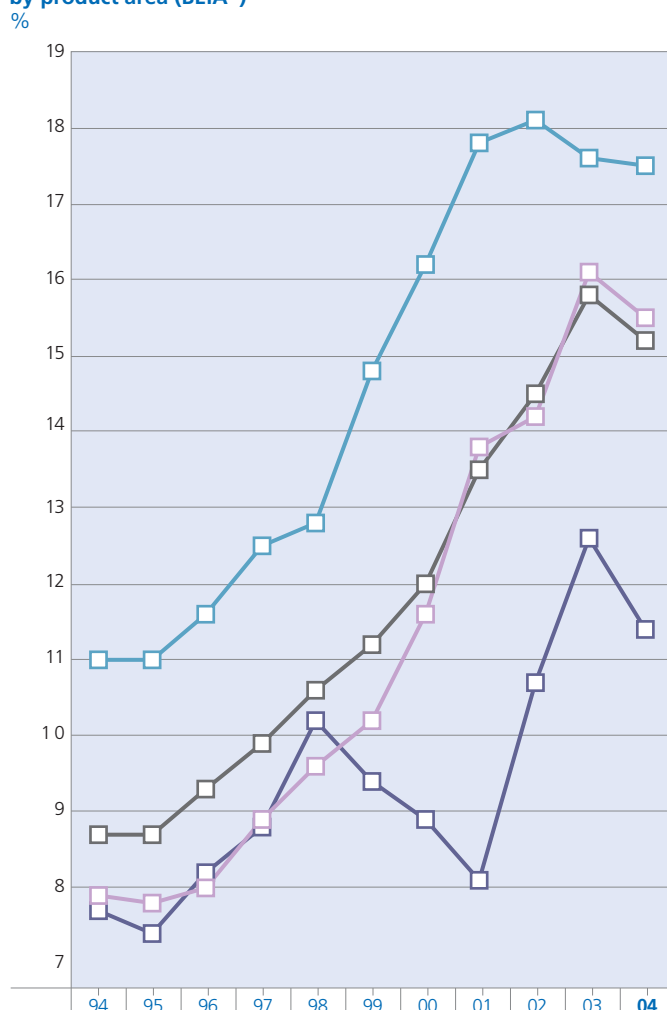
Home care segment includes professional cleaning from 1994 to 2002.

## 4 Operating margins

### by geographical area (BEIA\*)



### by product area (BEIA\*)



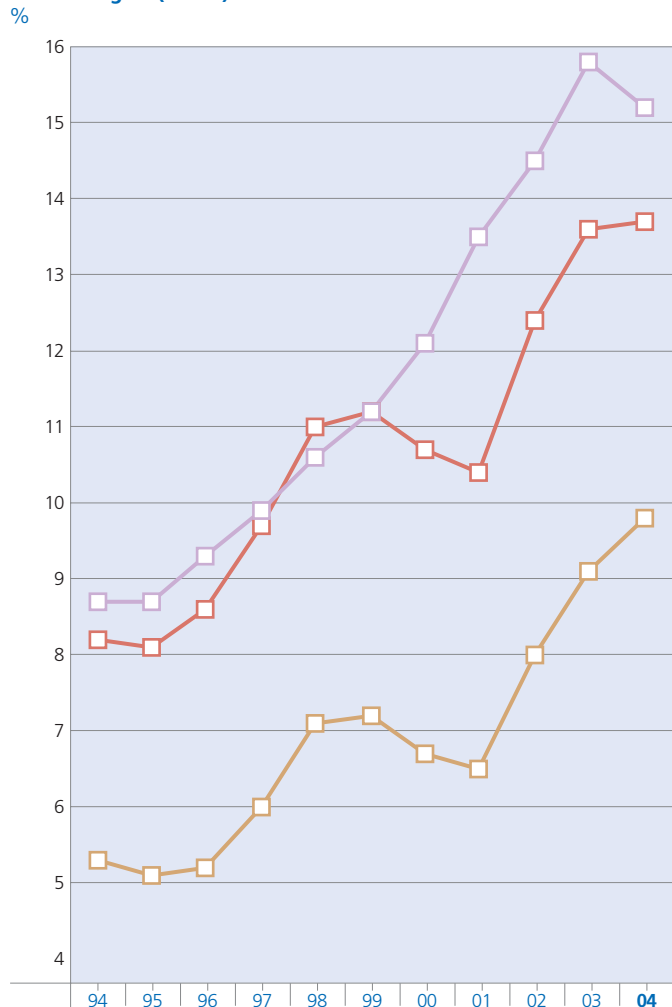
	94	95	96	97	98	99	00	01	02	03	04
<b>geographical area (BEIA*)</b>											
Europe	8.5	8.8	9.3	10.8	11.4	12.4	12.7	13.3	14.0	16.6	16.4
North America	8.5	8.2	9.2	9.9	10.9	11.2	12.8	14.4	16.5	16.8	15.4
Africa, Middle East and Turkey	9.6	8.4	9.2	7.8	8.8	9.2	10.0	10.8	10.8	13.3	12.2
Asia and Pacific	8.9	9.1	8.6	8.8	8.8	9.9	11.2	13.5	14.2	14.4	12.4
Latin America	9.7	9.2	10.4	9.1	10.6	9.9	10.8	13.4	14.1	14.1	16.4
Total	8.7	8.7	9.3	9.9	10.6	11.2	12.0	13.5	14.5	15.8	15.2
<b>by product area (BEIA*)</b>											
Foods	7.9	7.8	8.0	8.9	9.6	10.2	11.6	13.8	14.2	16.1	15.5
Home care	7.7	7.4	8.2	8.8	10.2	9.4	8.9	8.1	10.7	12.6	11.4
Personal care	11.0	11.0	11.6	12.5	12.8	14.8	16.2	17.8	18.1	17.6	17.5
Total	8.7	8.7	9.3	9.9	10.6	11.2	12.0	13.5	14.5	15.8	15.2

\*BEIA = before exceptional items and amortisation of goodwill and intangible assets. Prior to 1998, there was no amortisation in the result, as goodwill on acquisition was written off against equity.

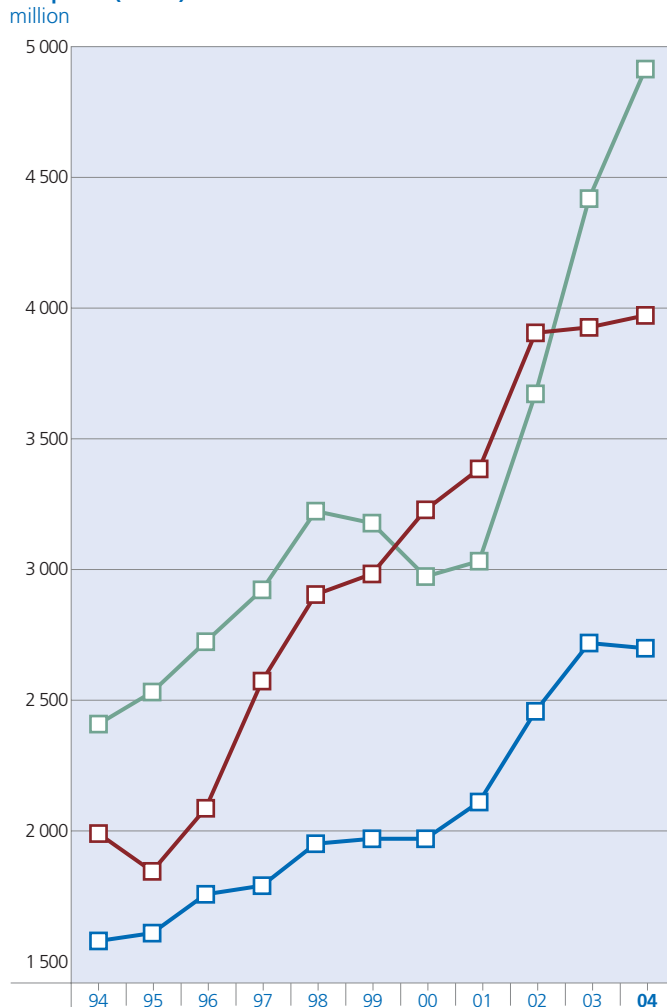
Home care segment includes professional cleaning from 1994 to 2002.

## 5 Profit margins

### Profit margins (BEIA\*)



### Net profit (BEIA\*)



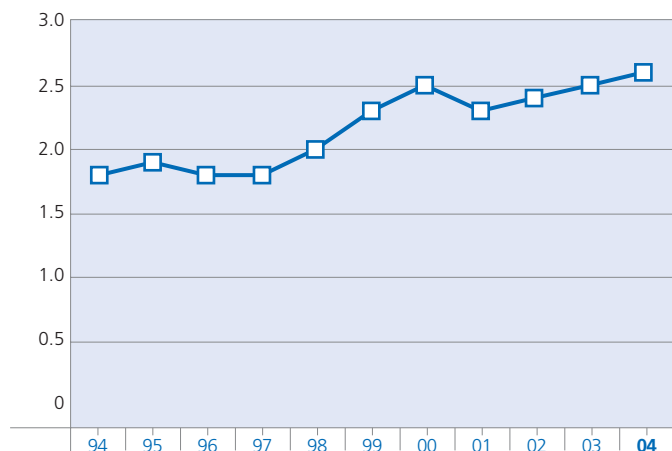
■ Operating margin   
 ■ Profit before tax margin   
 ■ Net profit margin

	94	95	96	97	98	99	00	01	02	03	04
<b>€ million</b>											
Operating profit (BEIA*)	3 266	3 161	3 693	4 272	4 323	4 637	5 794	7 032	7 054	6 772	<b>6 138</b>
Profit before taxation (BEIA*)	3 068	2 925	3 431	4 183	4 486	4 633	5 158	5 439	6 051	5 854	<b>5 526</b>
■ Net profit (BEIA*)	1 981	1 836	2 078	2 566	2 898	2 977	3 223	3 380	3 902	3 923	<b>3 969</b>
<b>US \$ million</b>											
Operating profit (BEIA*)	3 958	4 348	4 828	4 849	4 799	4 940	5 334	6 296	6 630	7 625	<b>7 598</b>
Profit before taxation (BEIA*)	3 717	4 021	4 491	4 747	4 981	4 935	4 749	4 870	5 689	6 592	<b>6 841</b>
■ Net profit (BEIA*)	2 401	2 524	2 717	2 916	3 218	3 172	2 967	3 026	3 668	4 417	<b>4 914</b>
<b>£ million</b>											
Operating profit (BEIA*)	2 586	2 754	3 107	2 963	2 896	3 055	3 525	4 374	4 429	4 681	<b>4 162</b>
Profit before taxation (BEIA*)	2 429	2 547	2 890	2 901	3 007	3 052	3 139	3 383	3 800	4 046	<b>3 747</b>
■ Net profit (BEIA*)	1 569	1 599	1 748	1 781	1 942	1 961	1 961	2 102	2 450	2 712	<b>2 692</b>

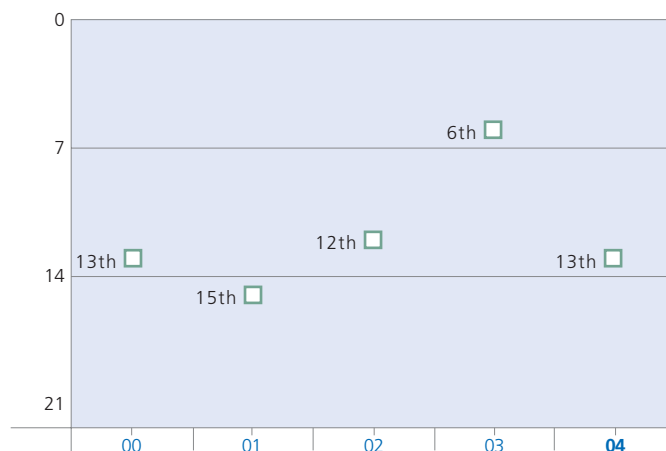
\*All profit figures quoted are before exceptional items and amortisation of goodwill and intangible assets (BEIA)

## 6 Research and development, advertising and promotions, total shareholder return

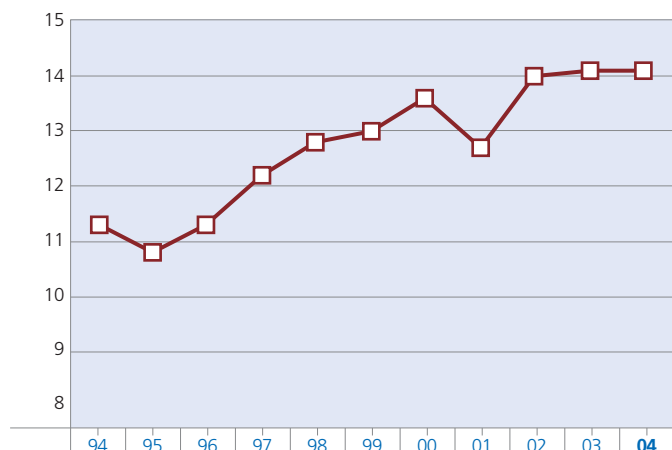
### Research and development as % of turnover



### Total shareholder return



### Advertising and promotions as % of turnover



Total Shareholder Return (TSR) is a concept used to compare the performance of different companies' stocks and shares over time. It combines share price appreciation and dividends paid to show the total return to the shareholder. The absolute size of the TSR will vary with stock markets, but the relative position is a reflection of the market perception of overall performance.

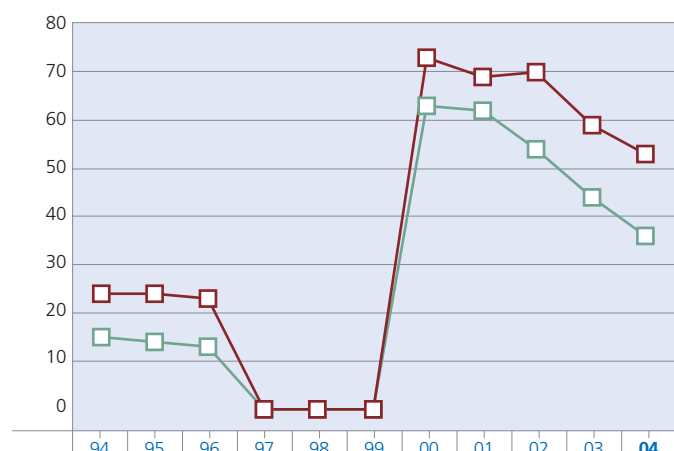
The chart above shows Unilever's position relative to a reference group of 21 companies, including Unilever, over a three-year rolling period. In 2004 the following companies formed the peer group of comparative companies:

- Altria Group
- Avon
- Beiersdorf
- Cadbury Schweppes
- Clorox
- Coca Cola
- Colgate
- Danone
- Gillette
- Heinz
- Kao
- Lion
- L'Oreal
- Nestle
- Orkla
- Pepsico
- Procter & Gamble
- Reckitt Benckiser
- Sara Lee
- Shiseido

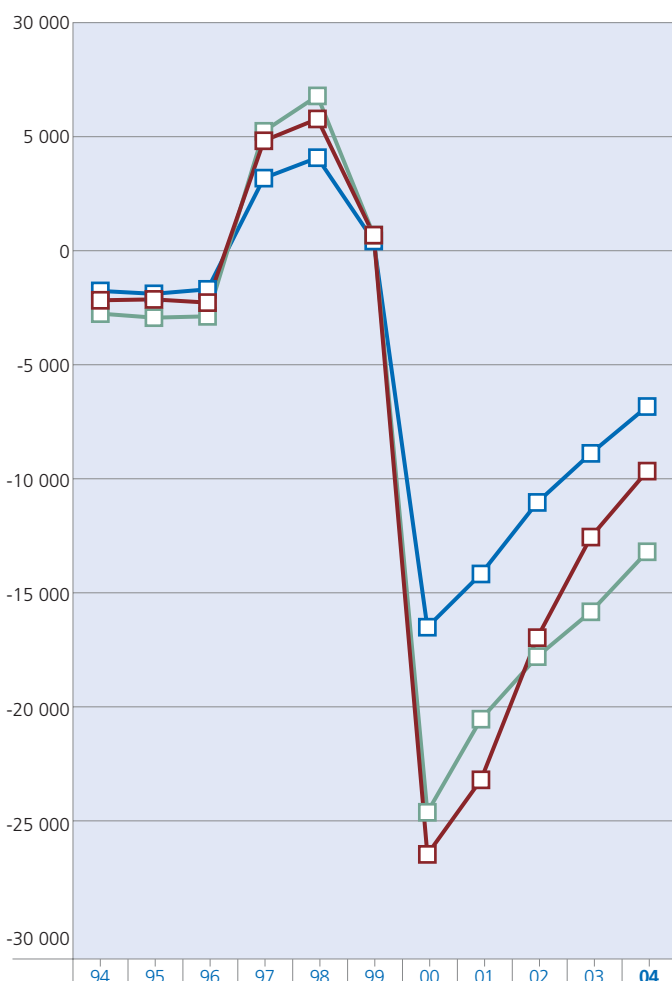
	94	95	96	97	98	99	00	01	02	03	04
<b>€ million</b>											
■ Research & development	686	671	714	787	830	935	1 187	1 178	1 166	1 065	<b>1 040</b>
■ Advertising & promotion	4 224	3 901	4 499	5 239	5 188	5 345	6 545	6 648	6 839	6 069	<b>5 704</b>
<b>US \$ million</b>											
■ Research & development	831	923	934	894	921	996	1 093	1 055	1 096	1 200	<b>1 288</b>
■ Advertising & promotion	5 120	5 364	5 891	5 939	5 760	5 693	6 027	5 952	6 429	6 833	<b>7 062</b>
<b>£ million</b>											
■ Research & development	543	585	600	546	556	616	723	733	732	736	<b>705</b>
■ Advertising & promotion	3 344	3 399	3 786	3 628	3 476	3 521	3 984	4 135	4 295	4 195	<b>3 868</b>

## 7 Financing ratios and net funds/(debt)

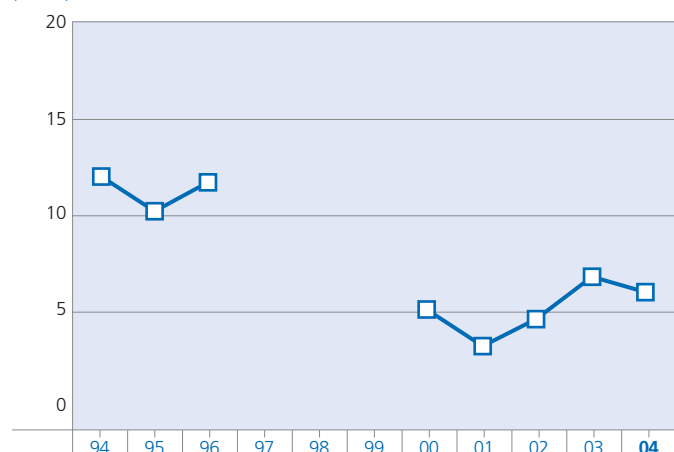
### Net gearing %



### Closing net funds/(debt) million



### Net interest cover (times)



	94	95	96	97	98	99	00	01	02	03	04
Net gearing (adjusted) (%)	24	24	23	-	-	-	73	69	70	59	53
Net gearing (US GAAP: %)	15	14	13	-	-	-	63	62	54	44	36
Net interest cover (times)	11.9	10.1	11.6	-	-	-	5.0	3.1	4.5	6.7	5.9
Adjusted net interest cover on adjusted EBITDA (times)							8.2	4.9	7.0	9.5	11.2
Funds from operations after interest and tax over lease adjusted net debt (%)							15	16	26	32	42
<b>Closing net funds/(debt)</b>											
€ million	(2 173)	(2 134)	(2 275)	4 821	5 778	684	(26 468)	(23 199)	(16 966)	(12 555)	(9 663)
US \$ million	(2 758)	(2 935)	(2 877)	5 236	6 788	687	(24 623)	(20 540)	(17 797)	(15 832)	(13 200)
£ million	(1 763)	(1 890)	(1 693)	3 183	4 079	425	(16 507)	(14 173)	(11 036)	(8 885)	(6 831)

Net gearing is net debt (borrowings plus finance lease creditors less cash and current investments) expressed as a percentage of the sum of capital and reserves, minority interests and net debt. As from 1996, in calculating capital and reserves, the book value of shares and certificates held in connection with share option plans is classified as fixed assets, rather than deducted from reserves as required by Dutch law.

Following the sale of the speciality chemicals businesses in 1997, net interest was at low levels relative to earnings in 1997 and 1999, and was positive in 1998. Net interest cover has not therefore been plotted for these three years.

Net interest cover is profit on ordinary activities (after exceptional items) before net interest on net borrowings and taxation, divided by net interest, on net borrowings excluding associates.

Adjusted net interest cover based on adjusted EBITDA is earnings on ordinary activities excluding associates and non-cash share option cost before net interest on net debt, taxation, depreciation amortisation and impairment divided by net interest on net debt excluding associates.

Closing net funds/(debt) is borrowings plus finance lease creditors less cash and current investments at 31 December in each year (at closing rates of exchange).

The movement in funds in 1997 includes proceeds from the sale of the speciality chemicals businesses.

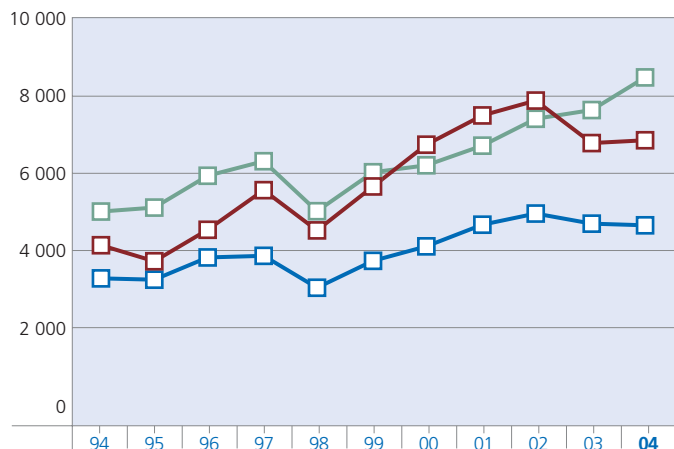
The sharp movement in the 2000 ratios is explained by the financing of the acquisition of Bestfoods.



## 8 Cash flow, acquisitions and disposals

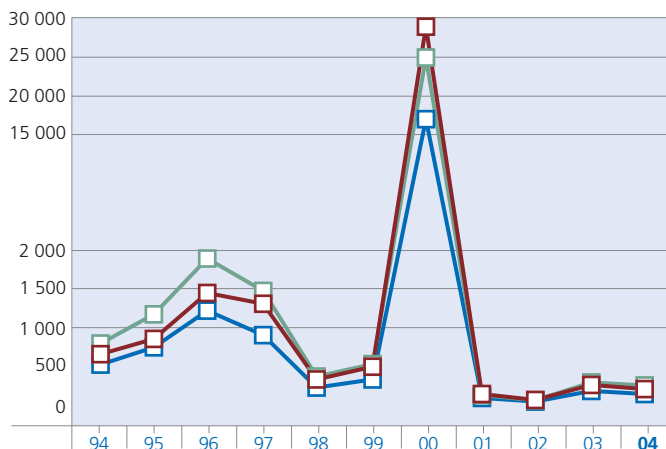
### Cash flow from group operating activities

million



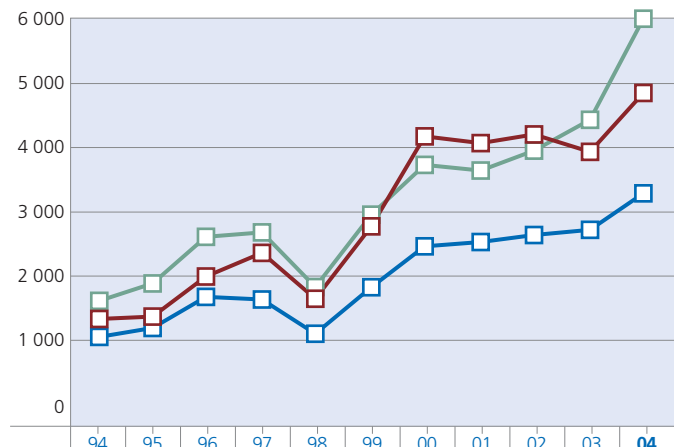
### Acquisition of group companies

million



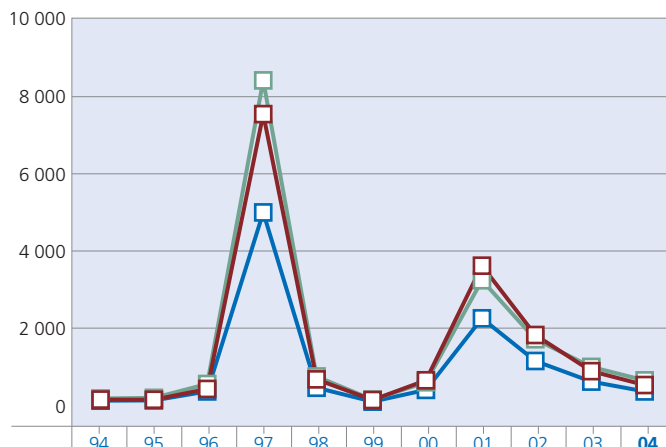
### Ungeared free cash flow

million



### Disposal of group companies

million



	94	95	96	97	98	99	00	01	02	03	04
Number of acquisition/disposals	40	55	50	42	44	50	47	34	38	61	47
<b>Cash flow from group operating activities</b>											
■ € million	4 129	3 713	4 530	5 558	4 514	5 654	6 738	7 497	7 883	6 780	6 853
■ US \$ million	5 003	5 106	5 932	6 309	5 012	6 023	6 203	6 713	7 411	7 637	8 484
■ £ million	3 269	3 235	3 812	3 854	3 026	3 724	4 100	4 662	4 951	4 689	4 646
<b>Ungeared free cash flow</b>											
■ € million	1 337	1 374	1 998	2 366	1 652	2 779	4 180	4 075	4 210	3 939	4 856
■ US \$ million	1 619	1 890	2 616	2 685	1 834	2 961	3 736	3 648	3 958	4 438	6 012
■ £ million	1 058	1 197	1 681	1 640	1 107	1 831	2 468	2 535	2 644	2 725	3 293
<b>Acquisition of group companies</b>											
■ € million	651	849	1 445	1 305	323	488	28 010	134	57	252	198
■ US \$ million	789	1 168	1 892	1 472	361	522	24 728	120	53	284	245
■ £ million	516	740	1 216	898	218	323	16 867	83	36	174	134
<b>Disposal of group companies</b>											
■ € million	136	132	413	7 544	661	126	637	3 611	1 812	874	514
■ US \$ million	165	181	541	8 419	736	134	586	3 233	1 703	984	635
■ £ million	108	115	348	4 993	444	83	388	2 245	1 138	603	348

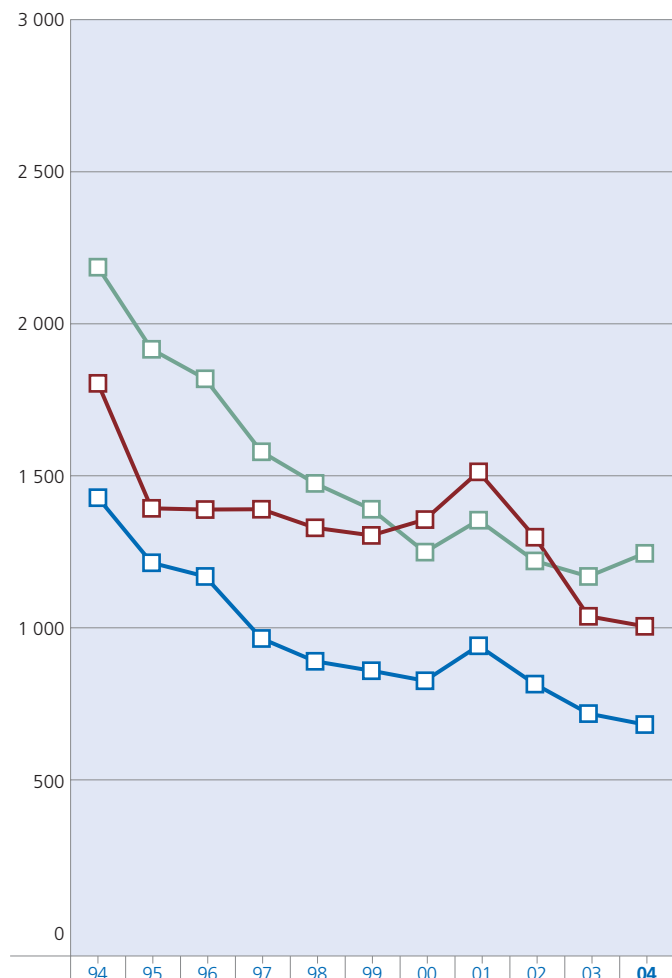
Cash flow figures are presented in accordance with the revised Accounting Standard FRS 1, issued in October 1996.

Net cash flow before financing & acquisitions/disposals excludes the payment of the special dividend in 1999.

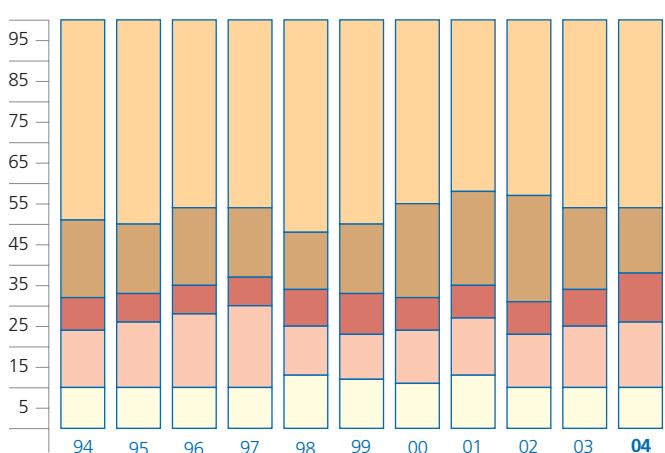
Ungeared free cash flow is cash flow from group operating activities, less capital expenditure and financial investment and less a tax charge adjusted to reflect an ungeared position.

# 9 Capital expenditure

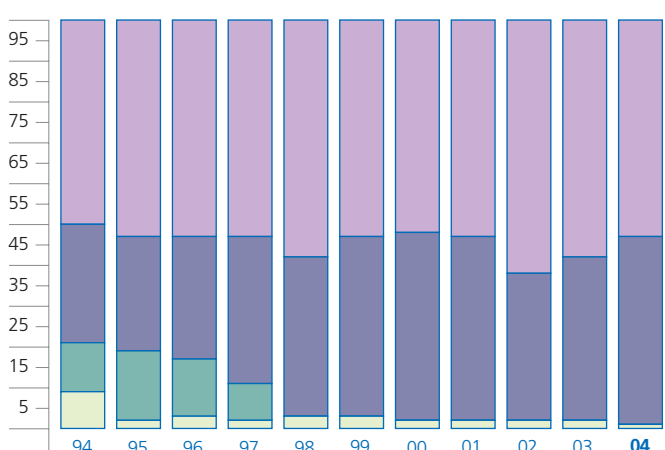
## Capital expenditure million



## by geographical area as a % of total



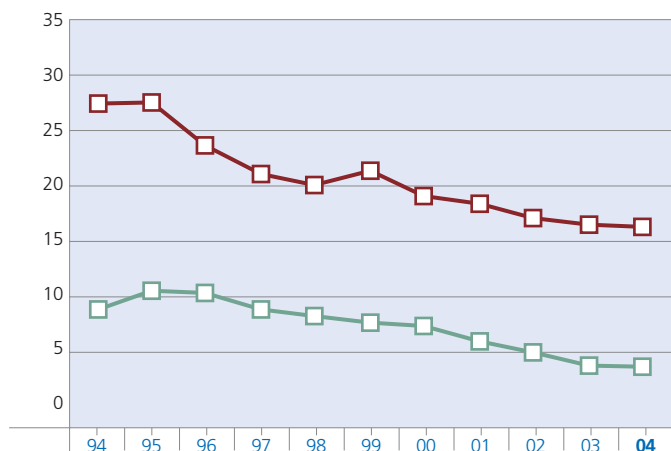
## by product area as a % of total



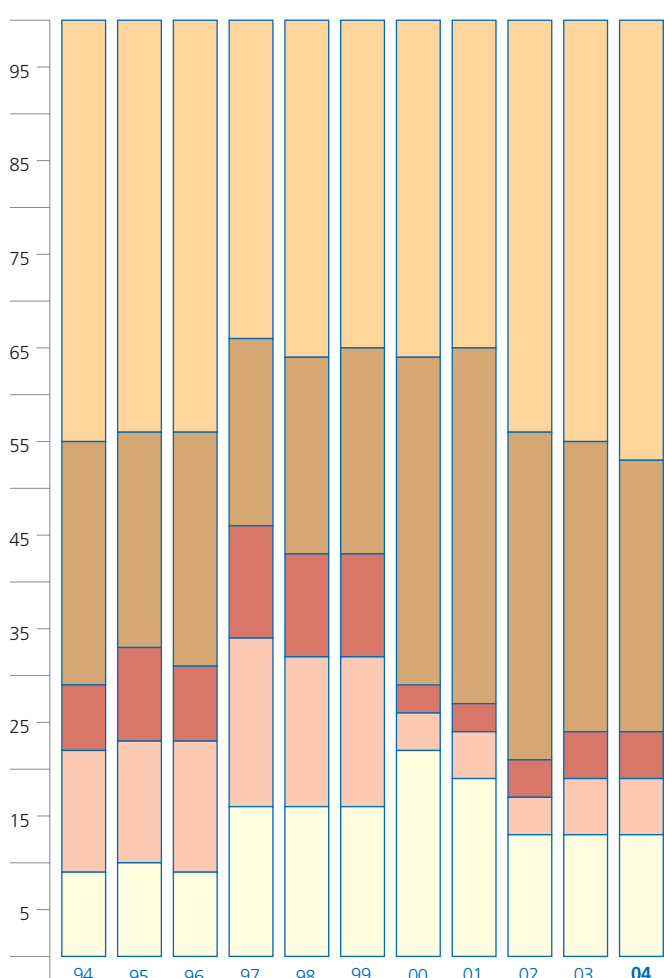
	94	95	96	97	98	99	00	01	02	03	04
<b>Capital expenditure</b>											
€ million	1 804	1 393	1 389	1 390	1 329	1 304	1 356	1 513	1 298	1 038	1 005
\$ million	2 186	1 916	1 819	1 579	1 475	1 390	1 249	1 354	1 220	1 169	1 245
£ million	1 428	1 214	1 169	965	890	859	826	941	815	718	682
<b>by geographical area as % of total</b>											
Europe	49	50	46	46	52	50	45	42	43	46	46
North America	19	17	19	17	14	17	23	23	26	20	16
Africa, Middle East and Turkey	8	7	7	7	9	10	8	8	8	9	12
Asia and Pacific	14	16	18	20	12	11	13	14	13	15	16
Latin America	10	10	10	10	13	12	11	13	10	10	10
Total	100	100	100	100	100	100	100	100	100	100	100
<b>by product area as % of total</b>											
Foods	50	53	53	53	58	53	52	53	62	58	53
Home & Personal Care	29	28	30	36	39	44	46	45	36	40	46
Speciality chemicals	12	17	14	9	-	-	-	-	-	-	-
Other operations	9	2	3	2	3	3	2	2	2	2	1
Total	100	100	100	100	100	100	100	100	100	100	100
<b>Capital expenditure</b>											
As % of turnover	4.8	3.9	3.5	3.2	3.3	3.2	2.8	2.9	2.7	2.4	2.5

## 10 Capital ratios and net operating assets

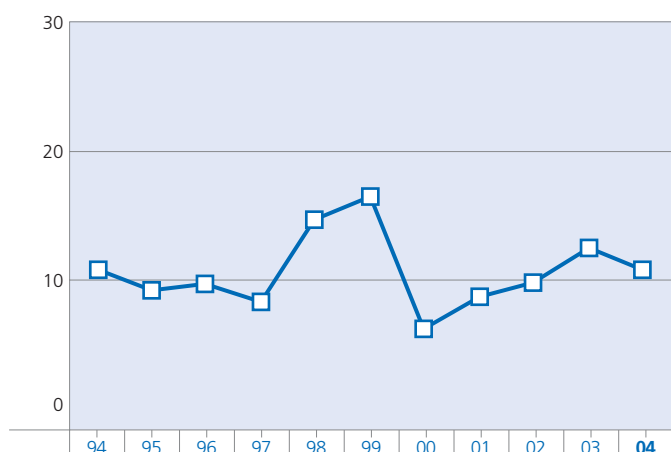
**Tangible fixed assets and working capital ratios**  
as a % of turnover



**Net operating assets by geographical area**  
as a % of total



**Return on invested capital**  
%



	94	95	96	97	98	99	00	01	02	03	04
■ Tangible fixed assets % turnover <sup>1</sup>	27.5	27.6	23.7	21.1	20.1	21.4	19.1	18.4	17.1	16.5	16.3
■ Working capital % turnover <sup>2</sup>	8.8	10.5	10.3	8.8	8.2	7.6	7.3	5.9	4.9	3.7	3.6
■ Return on invested capital (%)	10.8	9.2	9.7	8.3	14.7	16.5	6.2	8.7	9.8	12.5	10.8

**Net operating assets by geographical area as % of total**

	94	95	96	97	98	99	00	01	02	03	04
■ Europe	45	44	44	34	36	35	36	35	44	45	47
■ North America	26	23	25	20	21	22	35	38	35	31	29
■ Africa, Middle East and Turkey	7	10	8	12	11	11	3	3	4	5	5
■ Asia and Pacific	13	13	14	18	16	16	4	5	4	6	6
■ Latin America	9	10	9	16	16	16	22	19	13	13	13
Total	100	100	100	100	100	100	100	100	100	100	100

**Net operating assets<sup>3</sup>**

	94	95	96	97	98	99	00	01	02	03	04
€ million	9 971	10 051	11 162	8 319	8 351	9 264	34 076	32 197	28 187	24 921	20 911
US \$ million	12 624	13 820	14 105	9 039	9 809	9 308	31 701	28 507	29 568	31 425	28 564
£ million	8 092	8 899	8 302	5 495	5 895	5 760	21 253	19 669	18 335	17 637	14 782

Return on invested capital is profit after tax but excluding net interest on net debt (excluding joint ventures and associates interest) and amortisation or impairment of goodwill and intangible assets (excluding joint ventures and associates amortisation and write-downs of goodwill and intangible assets taken in connection with business disposals) both net of tax, divided by average invested capital for the year, all expressed at current exchange rates. Invested capital is the sum of tangible fixed assets and fixed investments, working capital (stocks, debtors and trade and other creditors due within one year), goodwill and intangible assets at gross book value and cumulative goodwill written off directly to reserves under an earlier accounting policy. The average of five quarter end positions is taken.

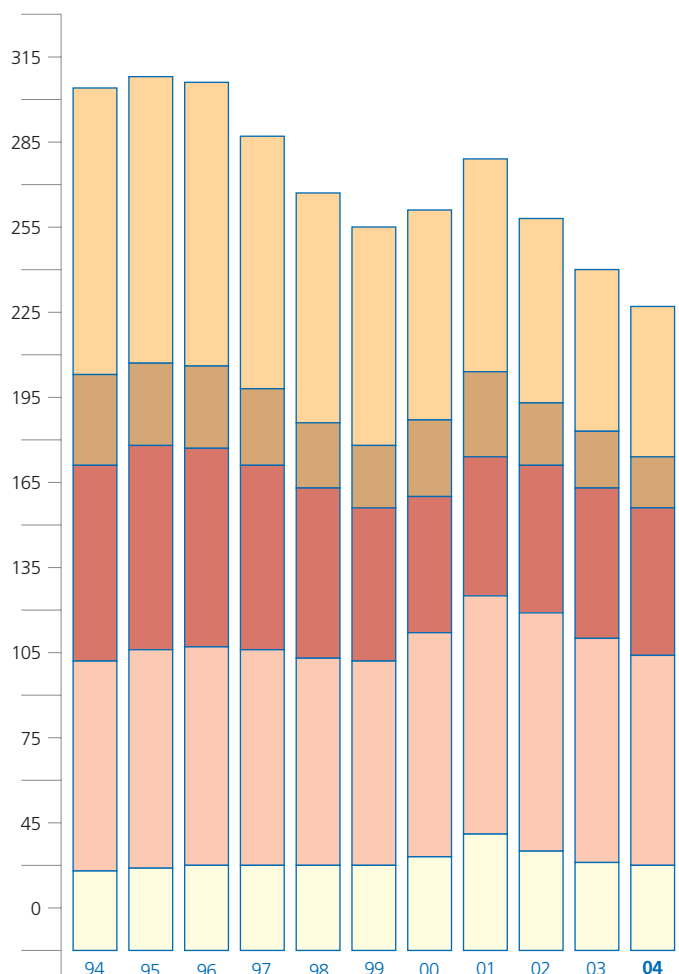
Net operating assets are goodwill, intangible assets, tangible fixed assets, stocks and debtors less trade and other creditors (excluding taxation and dividends) and less provisions for liabilities and charges other than deferred purchase consideration.

<sup>1</sup> From 2000 onwards this has been calculated as a 5 point average.

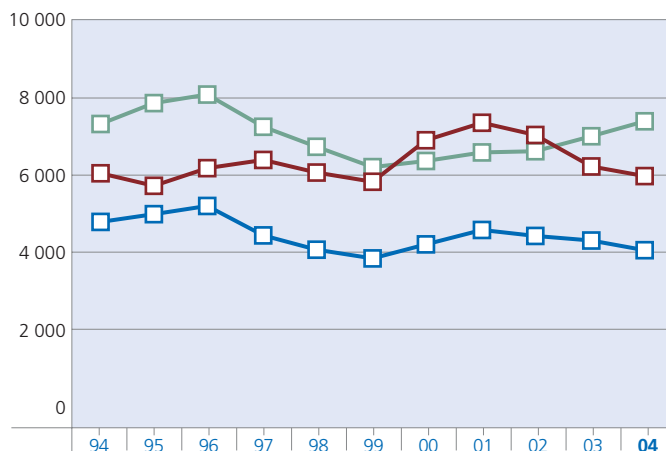
<sup>2</sup> From 1994 onwards this has been calculated as a 5 point average.

# 11 Personnel numbers and staff costs

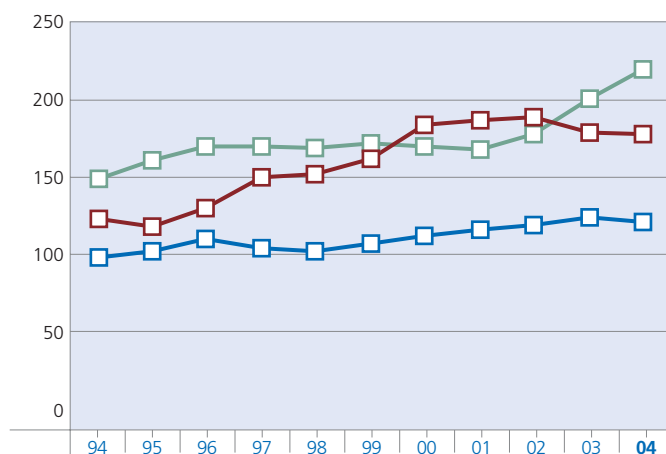
**Average number of employees**  
thousand



**Staff costs**  
million



**Turnover per employee**  
thousand

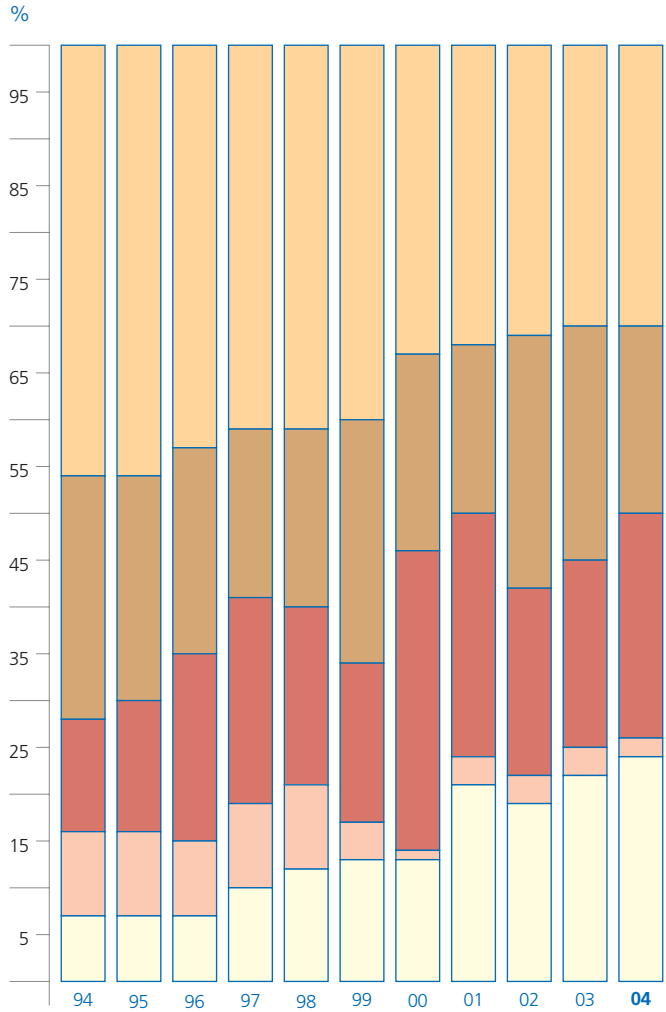


	94	95	96	97	98	99	00	01	02	03	04
<b>Average number of employees (000's)</b>											
Europe	101	101	100	89	81	77	74	75	65	57	53
North America	32	29	29	27	23	22	27	30	22	20	18
Africa, Middle East and Turkey	69	72	70	65	60	54	48	49	52	53	52
Asia and Pacific	74	77	77	76	73	72	79	84	84	79	74
Latin America	28	29	30	30	30	30	33	41	35	31	30
Total	304	308	306	287	267	255	261	279	258	240	227
of which in plantations	68	73	70	63	59	55	59	62	62	58	57
<b>Staff costs<sup>1</sup></b>											
€ million	6 048	5 723	6 181	6 394	6 067	5 828	6 905	7 359	7 042	6 225	5 975
US \$ million	7 327	7 869	8 091	7 255	6 736	6 208	6 367	6 589	6 620	7 009	7 397
£ million	4 786	4 987	5 200	4 436	4 065	3 839	4 203	4 577	4 422	4 303	4 052
<b>Turnover per employee</b>											
€ thousand	123	118	130	150	152	162	184	187	189	179	178
US \$ thousand	149	161	170	170	169	172	170	168	178	201	220
£ thousand	98	102	110	104	102	107	112	116	119	124	121

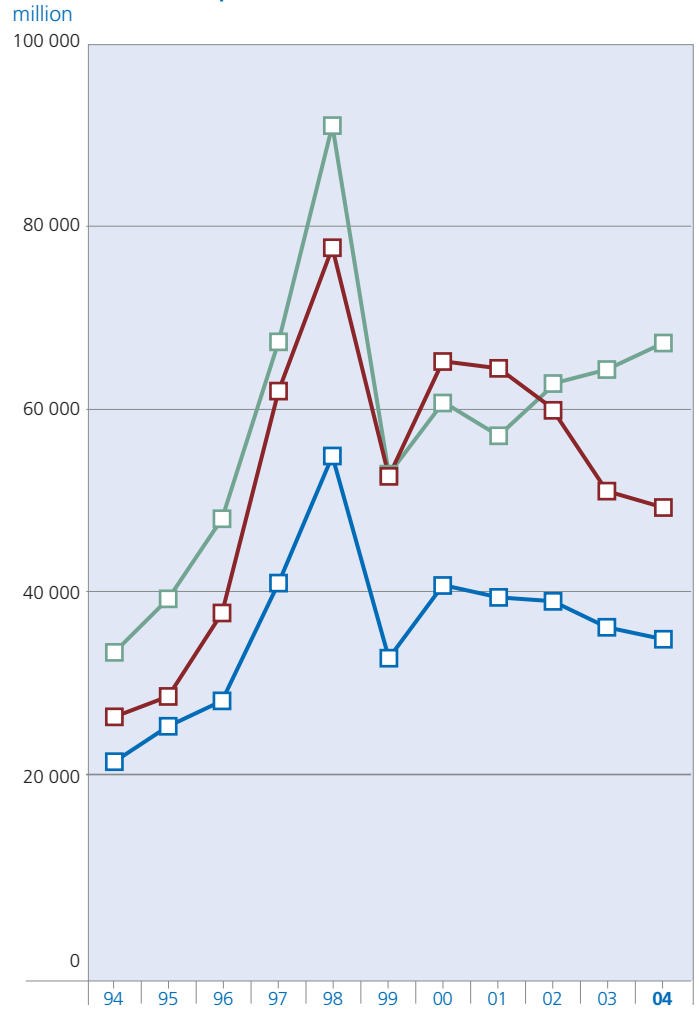
<sup>1</sup>Figures have been restated following the implementation of UK Financial Reporting Standard 17 'Retirement Benefits' (affecting 2001 and 2002) and a revised accounting policy for share-based payments (affecting 1999 to 2002).

## 12 Distribution of shares and market capitalisation

### Combined distribution of shares (estimated)



### Combined market capitalisation



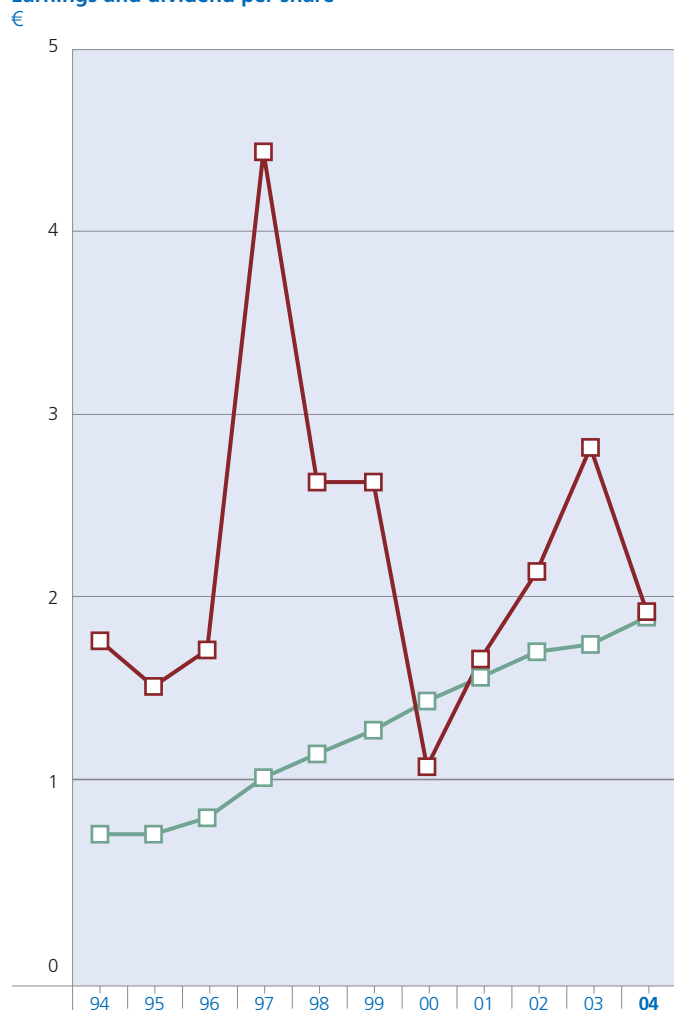
End of year figures

	94	95	96	97	98	99	00	01	02	03	04
<b>Combined distribution of shares (estimated)</b>											
United Kingdom	46	46	43	41	41	40	33	32	31	30	<b>30</b>
Netherlands	26	24	22	18	19	26	21	18	27	25	<b>20</b>
United States of America	12	14	20	22	19	17	32	26	20	20	<b>24</b>
Switzerland	9	9	8	9	9	4	1	3	3	3	<b>2</b>
Others	7	7	7	10	12	13	13	21	19	22	<b>24</b>
Total	100	100	100	100	100	100	100	100	100	100	<b>100</b>
<b>Combined market capitalisation</b>											
€ million	26 317	28 554	37 702	62 025	77 739	52 679	65 267	64 519	59 917	51 060	<b>49 263</b>
US \$ million	33 385	39 252	48 032	67 423	91 125	52 920	60 718	57 127	62 853	64 387	<b>67 293</b>
£ million	21 401	25 283	28 068	40 978	54 909	32 747	40 715	39 413	38 976	36 135	<b>34 824</b>

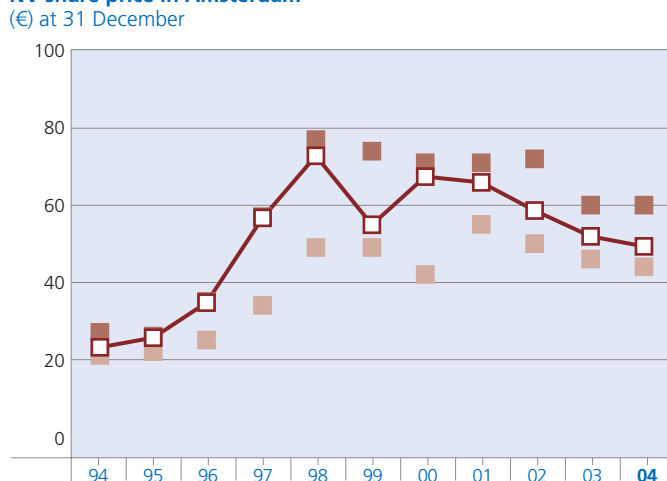
The 1999 combined market capitalisation was impacted by the payment of the special dividend of €6 billion (£4 billion; US \$6 billion), as well as the issue of preferences shares amounting to a value of €1.4 billion (£0.9 billion; US \$1.5 billion).

# 13 Share information NV – Euros

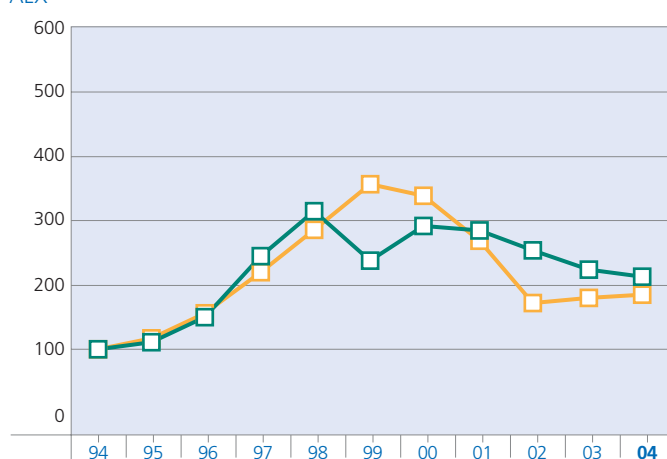
## Earnings and dividend per share



## NV share price in Amsterdam



## Share price versus market index



	94	95	96	97	98	99	00	01	02	03	04
■ Earnings per share	1.76	1.51	1.71	4.44	2.63	2.63	1.07	1.66	2.14	2.82	1.92
■ Dividend per share	0.70	0.70	0.79	1.01	1.14	1.27	1.43	1.56	1.70	1.74	1.89
■ NV share price in Amsterdam (at 31 December)	23.1	25.6	34.7	56.7	72.8	54.9	67.4	65.9	58.6	51.9	49.3
■ High	27	26	35	57	77	74	71	71	72	60	60
■ Low	21	22	25	34	49	49	42	55	50	46	44
Dividend pay-out ratio (combined; %)	37	43	43	21	42	45	133	86	79	61	98

## Share price versus market index (31 December 1994 = 100)

■ Share price	100	111	150	245	315	238	292	285	254	224	213
■ Market index (AEX)	100	117	156	220	286	357	339	269	172	180	185

The 2004 NV final dividend is subject to approval at the Annual General Meeting of Unilever N.V. on 10 May 2005.

Figures for earnings per share and dividends have been restated in all years to reflect the four-in-one share split in October 1997.

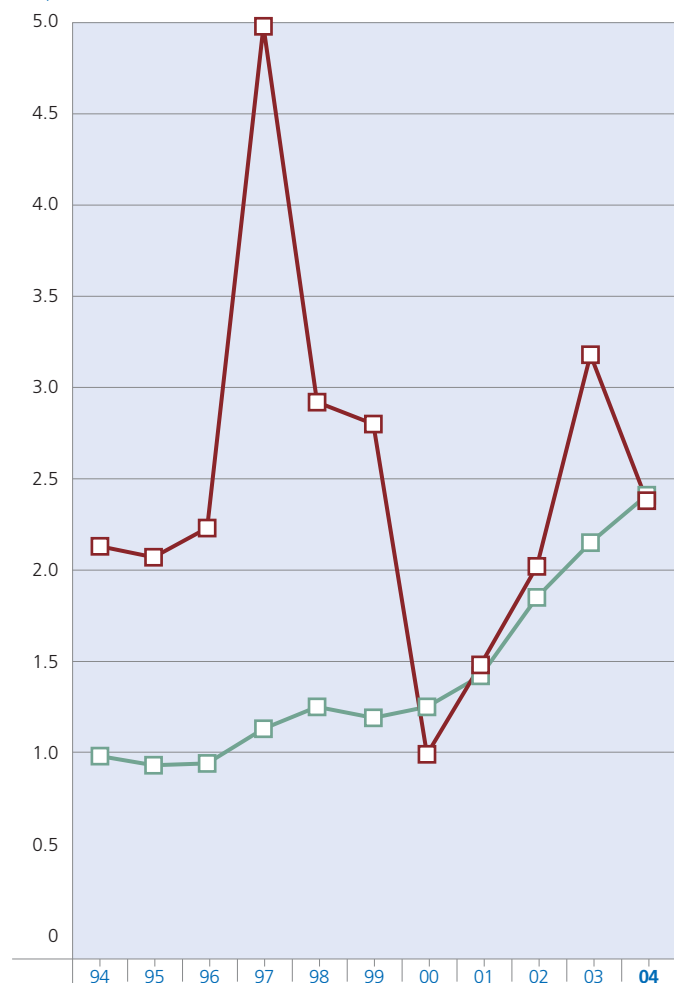
In June 1999 the Fl. 1 ordinary shares of NV were consolidated, so that every 112 Fl. 1 ordinary shares were replaced by 100 Fl. 1.12 ordinary shares. This consolidation was associated with the payment of a special dividend of Fl. 14.50 per Fl.1 share, so that the economic impact was that of a share buy back at fair value and therefore, in accordance with UK Accounting Standard FRS 14, earnings per share for prior periods have not been restated. Dividends per share are also not restated.

Earnings per share: combined earnings per share after exceptional items, non-diluted.

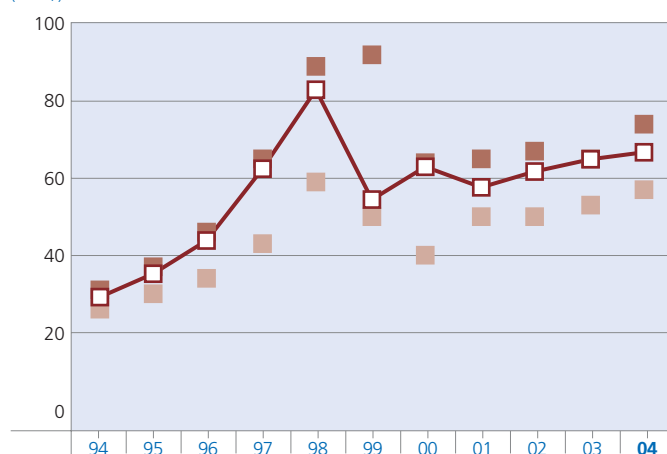
Earnings and dividends per share from 1994 – 1999 have been restated to euros applying the €1 = Fl. 2.20371 exchange rate.

# 14 Share information NV – US Dollars

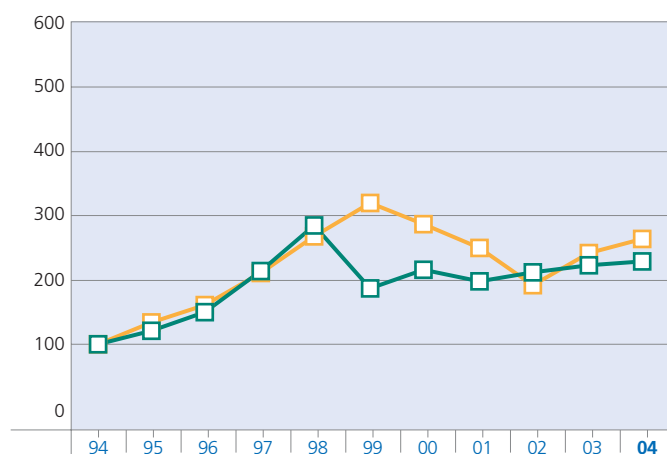
## Earnings and dividend per share US \$



## NV share price in New York (US \$) at 31 December



## Share price in New York versus market index Standard & Poor's 500



End of year figures 31 December 1993 = 100

	94	95	96	97	98	99	00	01	02	03	04
Earnings per share	2.13	2.07	2.23	4.98	2.92	2.80	0.99	1.48	2.02	3.18	2.38
Dividend per share	0.98	0.93	0.94	1.13	1.25	1.19	1.25	1.42	1.85	2.05	2.41
<b>NV share price in New York</b> (at 31 December)	29.13	35.19	43.81	62.44	82.94	54.44	62.94	57.61	61.71	64.90	66.71
High	31	37	46	65	89	92	64	65	67	65	74
Low	26	30	34	43	59	50	40	50	50	53	57
Dividend pay-out ratio (combined; %)	37	43	43	21	42	45	133	86	79	61	98

## Share price versus market index (31 December 1994 = 100)

	94	95	96	97	98	99	00	01	02	03	04
Share price	100	121	150	214	285	187	216	198	212	223	229
Market index (S&P 500)	100	134	161	211	268	320	287	250	192	242	264

The 2004 NV final dividend is subject to approval at the Annual General Meeting of Unilever N.V. on 10 May 2005. In addition, the dividend in US dollars for 2004 is an estimate and will be dependent on the euro/dollar exchange rate on the day of the Annual General Meeting.

Figures for earnings per share and dividends have been restated in all years to reflect the four-in-one share split in October 1997.

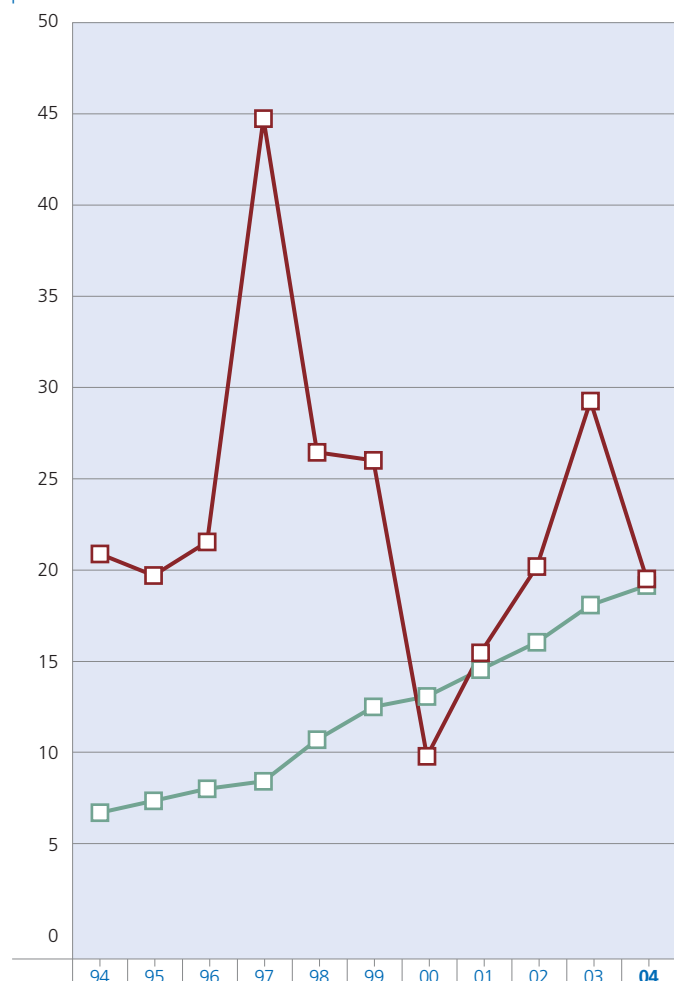
In June 1999 the Fl. 1 ordinary shares of NV were consolidated, so that every 112 Fl. 1 ordinary shares were replaced by 100 Fl. 1.12 ordinary shares. This consolidation was associated with the payment of a special dividend of Fl. 14.50 (US \$6.950769) per Fl.1 share, so that the economic impact was that of a share buy back at fair value and therefore, in accordance with UK Accounting Standard FRS 14, earnings per share for prior periods have not been restated. Dividends per share are also not restated.

Earnings per share: combined earnings per share after exceptional items, non-diluted.

## 15 Share information PLC – Pounds sterling

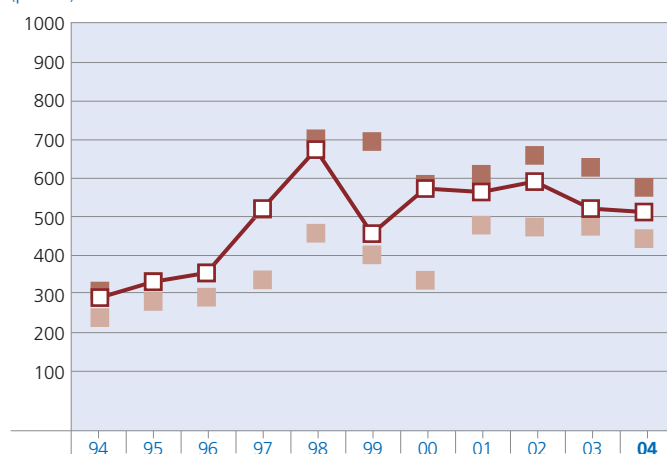
### Earnings and dividend per share

pence



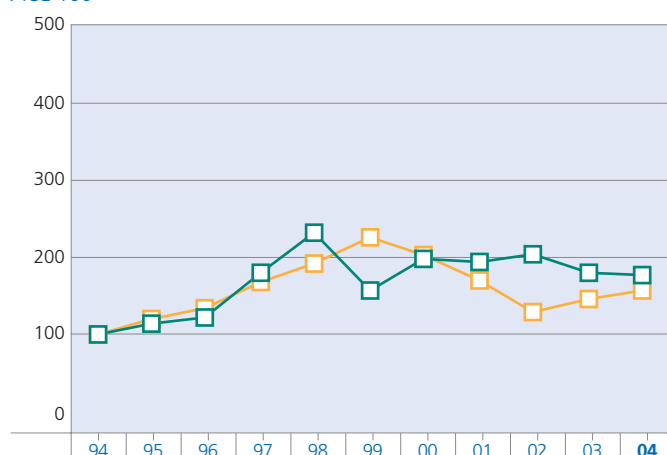
### PLC share price in London

(pence) at 31 December



### Share price versus market index

FTSE 100



	94	95	96	97	98	99	00	01	02	03	04
■ Earnings per share	20.88	19.70	21.54	44.74	26.45	26.01	9.79	15.46	20.19	29.26	19.51
■ Dividend per share	6.70	7.35	8.01	8.42	10.70	12.50	13.07	14.54	16.04	18.08	19.15
■ PLC share price in London (at 31 December)	290	331	354	521	674	456	573	564	591	521	512
■ High	307	332	354	519	702	695	584	610	659	628	576
■ Low	238	280	291	336	457	401	335	478	473	475	443
Dividend pay-out ratio (combined; %)	37	43	43	21	42	45	133	86	79	61	98

### Share price versus market index

(31 December 1994 = 100)

	94	95	96	97	98	99	00	01	02	03	04
■ Share price	100	114	122	180	232	157	198	194	204	180	177
■ Market index (FTSE 100)	100	120	134	168	192	226	203	170	129	146	157

The 2004 PLC final dividend is subject to approval at the Annual General Meeting of Unilever PLC on 11 May 2005.

Figures for earnings per share and dividends have been restated in all years to reflect the four-in-one share split in October 1997.

In June 1999 the 1.25p ordinary shares of PLC were consolidated, so that every 112 1.25p ordinary shares were replaced by 100 1.4p ordinary shares. This consolidation was associated with the payment of a special dividend of 66.13p per 1.25p share, so that the economic impact was that of a share buy back at fair value and therefore, in accordance with UK Accounting Standard FRS 14, earnings per share for prior periods have not been restated. Dividends per share are also not restated.

Earnings per share: combined earnings per share after exceptional items, non-diluted.



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