


















Unilever Positive Nutrition Action Plan

<p>Our nutrition philosophy and approach</p>	<p>Healthy and sustainable diets </p>	<p>Grounded in leading-edge science </p>	<p>Healthier options accessible and affordable to all </p>	<p>Continuously improve the nutritional profile of our portfolio </p>	<p>Responsible marketing, labelling and communication </p>
<p>Our strategic Positive nutrition goals</p>	<p>€1.5 billion annual sales from plant-based products in categories whose products are traditionally using animal derived ingredients by 2025 </p>	<p>Double the number of products sold that deliver positive nutrition by 2025 </p>	<p>85% of our portfolio meet Unilever's Science-based Nutrition Criteria (USNC) by 2028 </p>	<p>95% of packaged ice cream to contain ≤22g total sugar per serving by 2025 </p>	<p>95% of packaged ice cream to contain ≤250kcal per serving by 2025 </p>
<p>Brands with purpose</p>	<p>Knorr is making the good stuff irresistible </p>	<p>The Vegetarian Butcher wants to sacrifice nothing </p>	<p>Wall's choose happier together </p>	<p>Lipton creates winning blends of, around & for the world </p>	<p>Horlicks is on a journey to nourish a billion lives  Hellmann's is making taste not waste </p>
<p>Promoting healthy habits</p>	<p>Behaviour change programmes with affordable and nutritious menus </p>	<p>Training and capacitating chefs on balanced menus, plant-based eating </p>	<p>Marketing communications promoting health messages based on science </p>	<p>Programmes (co)implemented with local, diverse stakeholder groups </p>	
<p>External engagement and partnerships</p>	<p>Co-create science-based targets, technical solutions and policy at global and national levels </p>	<p>Transparency and advocacy through partnerships and trade associations </p>	<p>Commitment to disclose Nutrition-relevant policies </p>	<p>Global network of nutrition experts </p>	
<p>Governance, data and disclosure</p>	<p>Positive Nutrition Goals Agreed at Unilever Leadership Executive and performance linked to compensation </p>	<p>Issues and Policy Groups Nutrition & Ice Cream approve positions and advocacy policies </p>	<p>Strong nutrition governance </p>	<p>Annual tracking & reporting on our progress with third-party assurance </p>	