



# BEAUTY & WELLBEING



Unilever

# Beauty & Wellbeing at a glance

€12.5bn

FY'23 Turnover

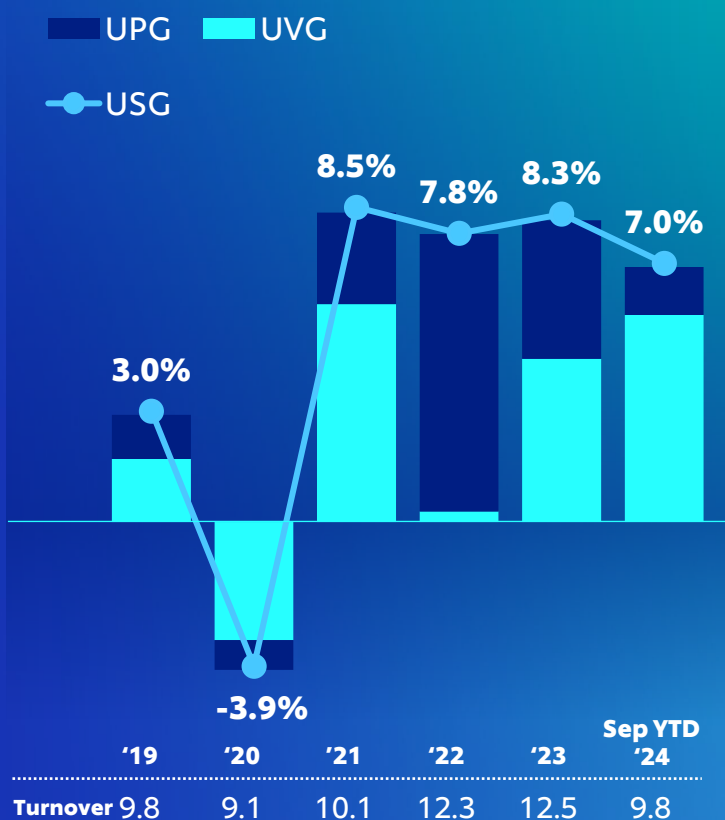
7.0% Sep YTD'24  
USG

18.7%

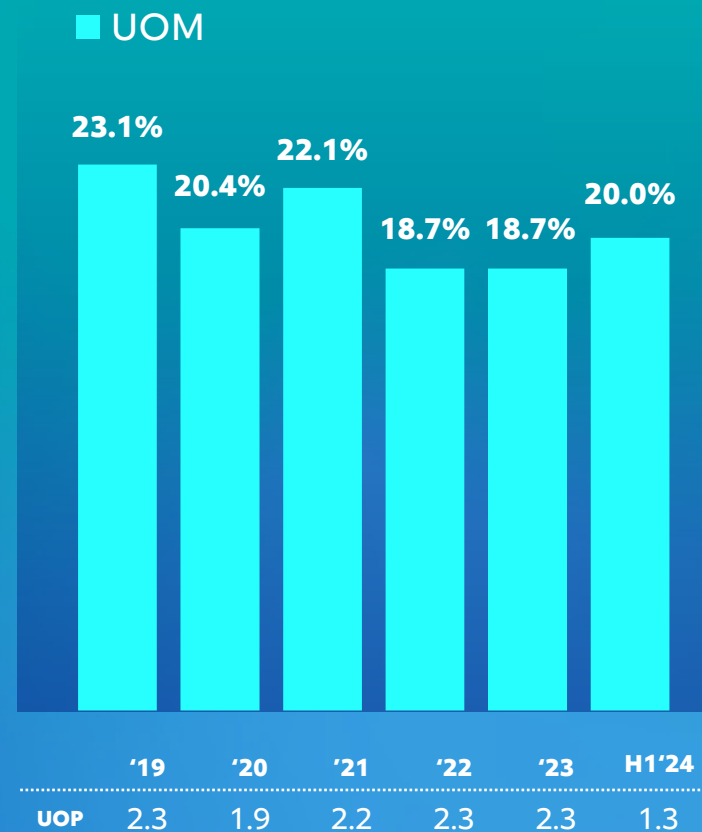
FY'23 UOM

20.0% H1'24  
UOM

## Growth

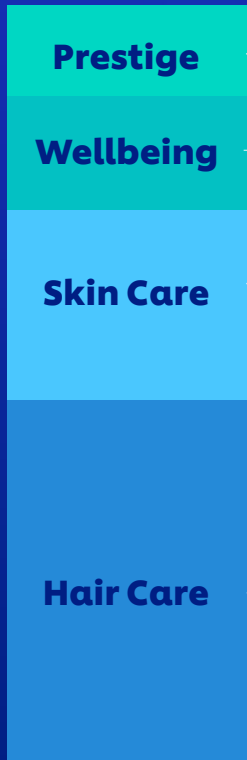


## Profitability



# Beauty & Wellbeing overview

## Primary Verticals



**Emerging challenger**

**#4 market position**  
leadership positions in Asia

**#2 market position**

**Market size**

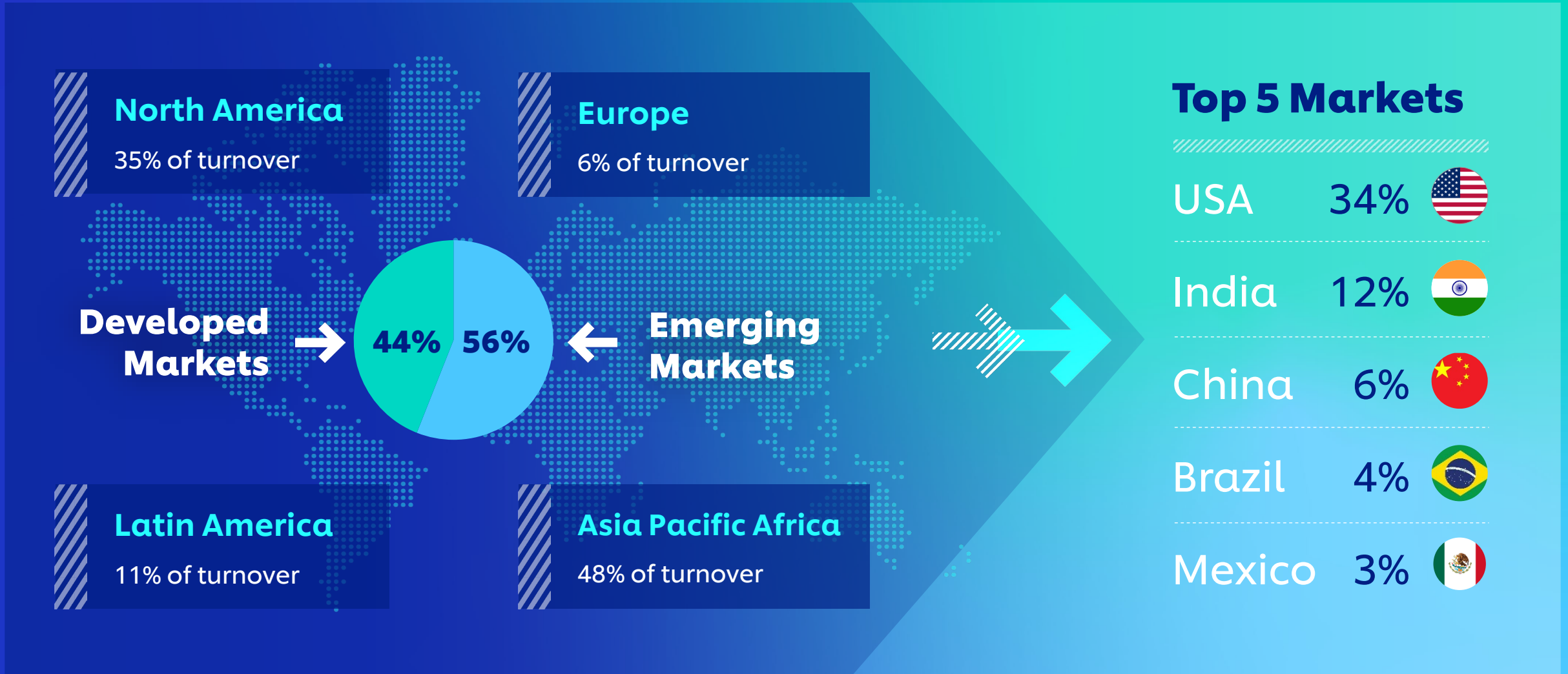


■ Hair ■ Skin ■ Wellbeing

## Power Brands

**65%**  
of turnover from Power Brands

# Key geographies and markets



# Beauty & Wellbeing Financials

	Turnover (€bn)	USG %	UVG %	UPG %	UOP (€bn)	UOM %
<b>2019</b>	9.8	3.0%	1.7%	1.2%	2.3	23.1%
<b>2020</b>	9.1	(3.9)%	(3.2)%	(0.8)%	1.9	20.4%
<b>2021</b>	10.1	8.5%	5.9%	2.5%	2.2	22.1%
<b>2022</b>	12.3	7.8%	0.3%	7.5%	2.3	18.7%
<b>2023</b>	12.5	8.3%	4.4%	3.8%	2.3	18.7%
<b>4-year CAGR</b>	6.2%	4.6%	1.8%	2.8%	0.7%	