



## UNILEVER'S POSITION ON FORTIFICATION

### Key messages

- We are committed to helping tackle micronutrient deficiencies across the globe in several ways.
- We offer fortified foods at an affordable price.
- In addition to fortification, we recognise the importance of diverse, sustainable, and healthy diets. Therefore, we develop products with nutritious ingredients such as vegetables, fruit, dairy and vegetable oils and promote nutritious cooking through our recipes.
- To maximise our impact, we believe that it is crucial to work in partnership with public health organisations and governments to achieve a more sustainable food system through food fortification.

### Unilever's Position on Fortification

For fortification of our products, we have the following guiding principles:

- We choose commonly consumed affordable products that are part of the diet of people that are most in need, and which are generally accepted as suitable vehicles for fortification. Thereby our fortification efforts deliver the best possible benefit for consumers. Furthermore, we may fortify additional products where specific consumer expectations are addressed.
- Our internal guidelines for food fortification are applicable to our global portfolio and are based on the World Health Organisation (WHO) and Food and Agriculture Organisation (FAO) directions<sup>1</sup>. All Unilever's fortified products must comply with international and local regulations and guidelines, such as Codex Alimentarius<sup>2</sup>.
- When fortifying our products, we aim to deliver at least 15% of the recommended daily intake per serving unless regulated differently.
- We ensure safe levels of micronutrients in our fortified products, for both the target and non-target population.

### Our Actions

We have a long history of providing micronutrients through foods, via fortification, and by using iodised salt and adding nutrient-rich ingredients in our products. We also promote micronutrient intake through our healthy recipes and nutritious cooking programs.

In 2022, we achieved our Fortification Commitment (launched in 2017) to provide more than 200 billion servings with at least one of the five key micronutrients: vitamin A, D, iodine, iron and zinc. We continue our journey to develop products



that deliver positive nutritional value, by adding impactful amounts of vegetables, fruit, proteins or micronutrients. This includes food fortification with micronutrients beyond the five mentioned in our fortification commitment.

Partnerships can amplify our impact by creating an enabling regulatory environment; by informing consumers on the benefits of fortified foods; and by monitoring the micronutrient intake status of the population to address public health problems and guarantee adequate and safe intakes of micronutrients.

<sup>1</sup> WHO/FAO. Guidelines on Food Fortification with Micronutrients. Rome, Italy 2006. World Health Organisation. Essential Nutrition Actions Plan 2019.

<sup>2</sup> Codex: CXG 2-1985 Guidelines on nutrition labelling; CAC/GL 9-1987 General principles for the addition of essential nutrients to foods; CAC/GL 23-1997 Guidelines for use of nutrition and health claims.

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